



Clean Energy Residential Retrofits at Scale

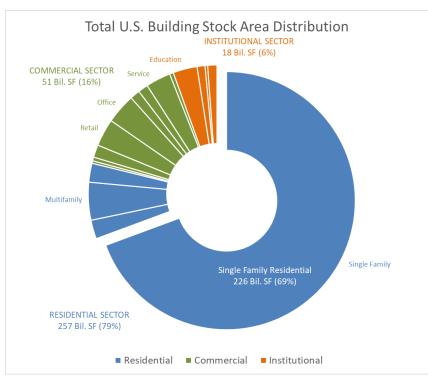
Using XeroHome's Rapid Energy Modeling Approach

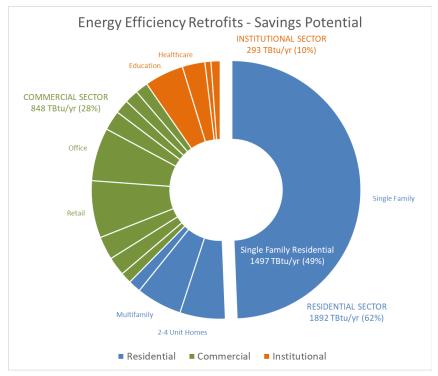
Andres Fergadiotti
Engineer | Engg. Review & Analysis
Southern California Edison

Mudit Saxena CEO | Co-Founder XeroHome / Vistar Energy



The Scale of the Problem

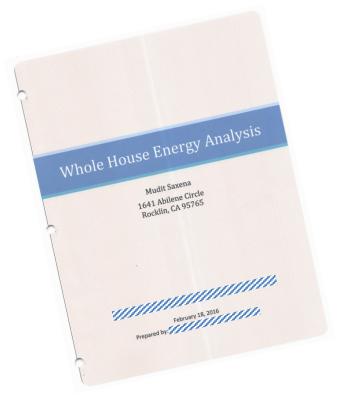




Sources: Residential Energy Consumption Survey (RECS) 2009, "United States Building Energy Efficiency Retrofits - Market Sizing and Financing Models". Deutsche Bank Climate Change Advisors & Rockefeller Foundation. (March 2012)

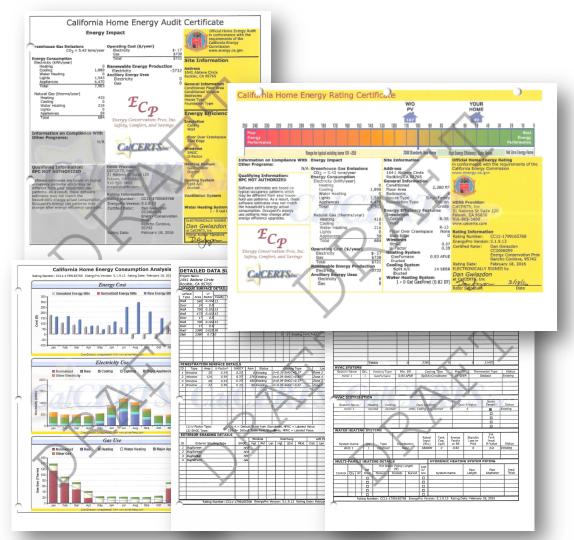


Here's how we are currently solving the problem



 A Whole House Energy Analysis report

- \$500 (range \$500-\$2000)
- 2 days to complete home assessment
- 12 days to complete report



25 pages of technical data

- EnergyPro simulation outputs
- HERS Score (250 0 scale)
- Energy usage bar graphs!
- CalCERTS Certificates!



Key to crack this is DATA and SCALE



ep·i·de·mi·ol·o·gy

/ epə deme aləje/

noun



Is the study and analysis of the distribution and pattern of health conditions in populations



There's a lot of GREAT DATA Out There!

HVAC: Replaced 1998

Heating Fuel: Natural Gas

Year Built: 1995 Size: 1,600 sf

3 bedroom / 2 bath

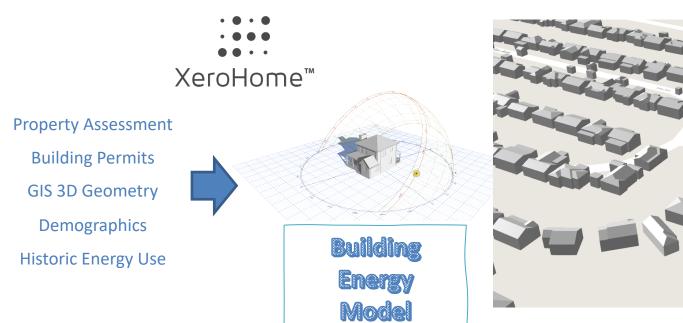
Roof: Replaced 2003

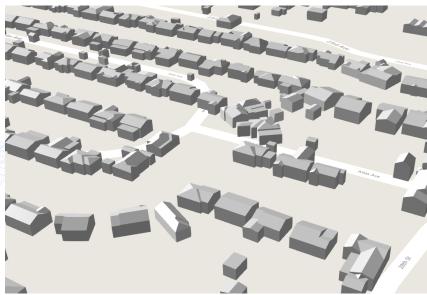
Solar Potential: 4.5 kW (South roof)

Trees on the South West



XeroHome builds energy models for every home



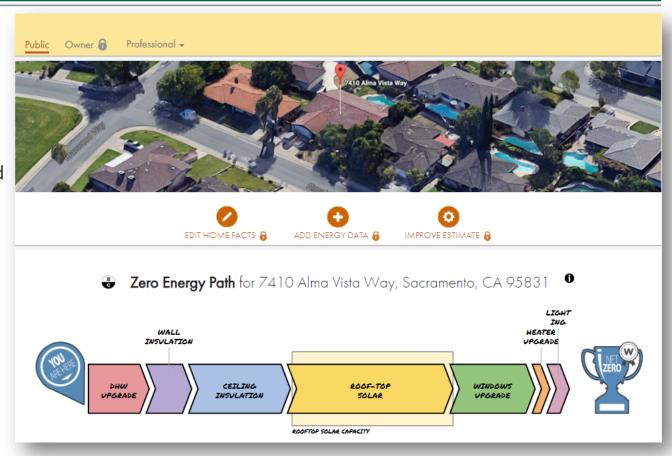




XeroHome Output

 Parametric analysis with energy model conducted on a cloud platform and provided as a

"Path to Zero Net Energy"



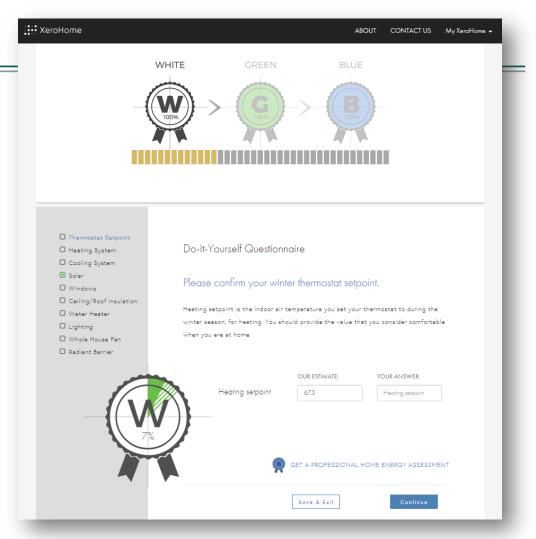


XeroHome Output

 Homeowners can interact with their home's energy analysis

They can also

- Find a contractor to do an upgrade
- Add site observations to further customize recommendations and update the energy model's accuracy





SCE ET Project – City of Santa Monica

☑ Phase 1 (completed)

- XeroHome used to develop energy models for 1,000 homes in the city of Santa Monica.
- Provide energy upgrade recommendations

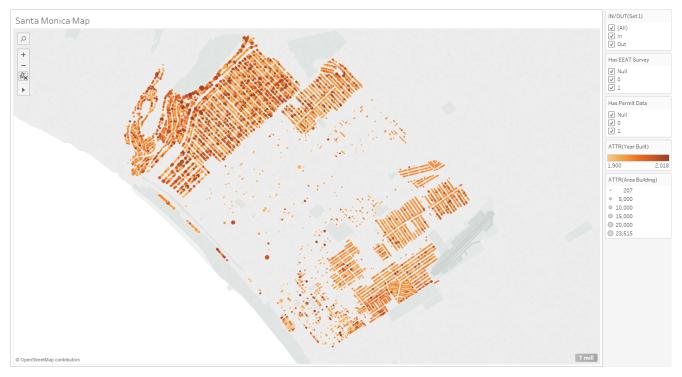
☐ Phase 2 (ongoing)

- Homeowners interact with their home's energy recommendations page (via web)
- Provide site observations that is used to update energy model



SCE ET Phase 1 Project – City of Santa Monica

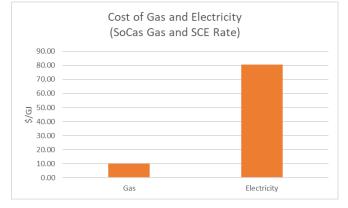
- All Single-Family
 Homes in Santa
 Monica: 8,247 homes
- Color represents age
- Dot Size represents home area





Electrification Upgrades in Santa Monica

- Gas \$1.08/therm = \$10.24/GJ
 - So Cal Gas Residential Schedule GR
- Electricity \$0.29/kWh = \$80.56/GJ
 - SCE Tiered Rate Schedule D



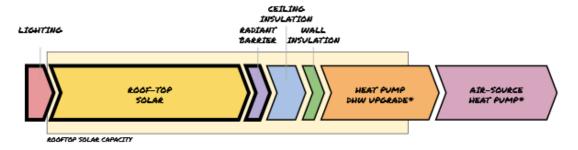
- As a result:
 - Electrification measures that replace gas with electricity may decrease site energy use, but increase utility bills
 - Even with heat pumps that are 3-4 times more efficient than a gas water/space heater, the overall utility bill savings can be minimal

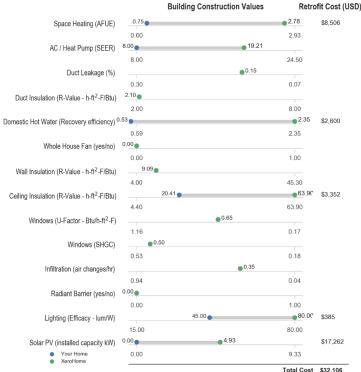


Results for Individual Homes



Home Area (sf)	1,744
Year Built Eff	1926
Bedroom Count	3
Stories Count	1
HVAC Heating Fuel	Gas
Building Permits	Roof (2017)



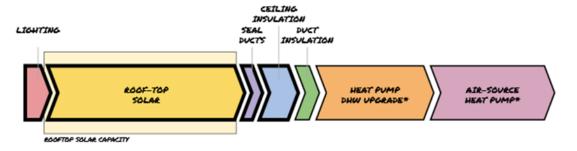




Results for Individual Homes



Home Area (sf)	4,526
Year Built Eff	1942
Bedroom Count	3
Stories Count	1
HVAC Heating Fuel	Gas
Building Permits	None



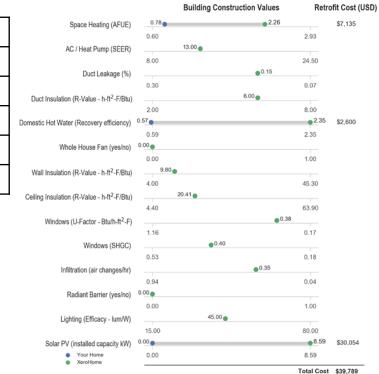




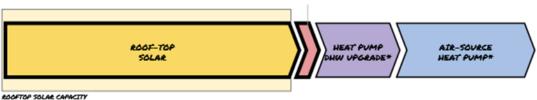
Results for Individual Homes



Home Area (sf)	9,753
Year Built Eff	2013
Bedroom Count	6
Stories Count	2
HVAC Heating Fuel	Gas
Building Permits	Pool/spa



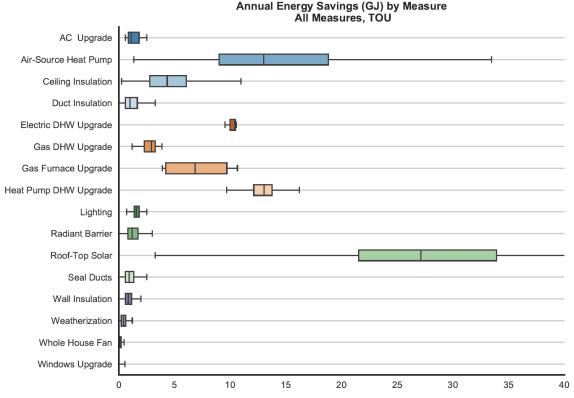






Aggregate Results for all 1,000 homes

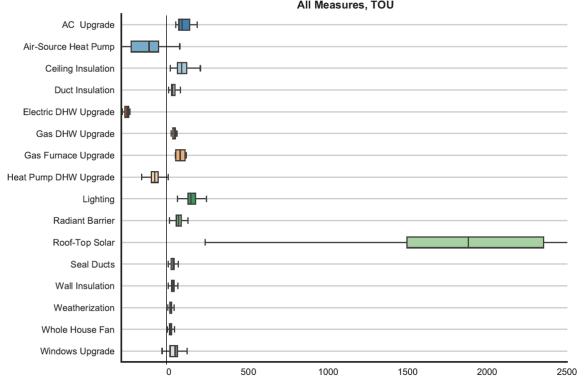






Aggregate Results for all 1,000 homes







Observations & Insights from Results

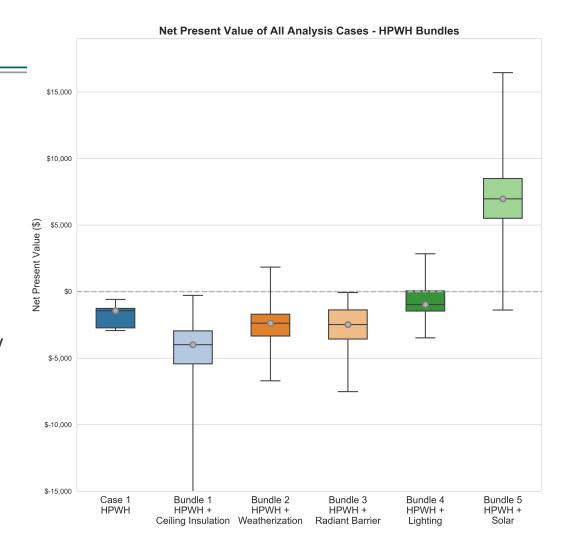
- Electrification can be a hard sell in Santa Monica
 - HPs result in +ve energy savings, but –ve cost savings
- Rooftop solar provides the greatest savings
 - By a very large margin, compared to other upgrade options!

• A 'bundle' approach of electrification + solar can be a great option to make electrification accessible to homeowners!



Bundle HPWH + Solar

- HPWH by itself has –ve NPV
- However combining it with Solar results in a +ve NPV for the bundle
- This 'bundle' approach is currently being explored for a reach code opportunity for existing building by SCE's Codes and Standards team for the city of Santa Monica





Thank you! Questions?

Mudit Saxena

CEO, Co-Founder

XeroHome / Vistar Energy

Msaxena@xerohome.com

www.xerohome.com

Andres Fergadiotti

Engineer | Engg. Review & Analysis

Southern California Edison
andres.fergadiotti@sce.com

www.sce.com



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