



ETCC TRIO SYMPOSIUM & ROUNDTABLE:

TECHNOLOGY INNOVATION AND UTILITY ENGAGEMENT

June 9, 2017
Pacific Energy Center, San Francisco
HOSTED BY: Pacific Gas & Electric

Wi-Fi: geco Wi-Fi code: **48254508**

Welcome, Safety and ETCC Overview

Tarun Kapoor

Expert Product Manager, Emerging Technologies | Pacific Gas & Electric





WELCOME!

Before we get started.... safety and housekeeping



SAFETY MESSAGE

- In the event of an emergency:
 - Earthquake
 - Fire
 - Other evacuation
- Meeting point
- 911
- CPR



FOR OUR ONLINE MEETING PARTICIPANTS

Quick logistics

- Phone lines are muted
- Please use question field to ask questions during Q&A or if any technical issues



HOUSEKEEPING FOR ALL PARTICIPANTS

- Please turn off or silence your phone, and step outside for any non-program conversations
- Audio recording today's session
 - Will be posted on <u>www.etcc-ca.com</u>
- Slides will be posted to <u>www.etcc-ca.com</u>
- Don't forget to fill out evaluations!



TODAY'S AGENDA

09:30 AM	Welcome, Safety & ETCC Overview
10:00 AM	New Technology, New Delivery Models
11:45 PM	LUNCH (provided)
1:00 PM	IOU 101 and the new regulatory environment
1:45 PM	BREAK
2:00 PM	Panel: Utility Presentations and Roundtable
3:00 PM	Utility Breakout Session
3:30 PM	WRAP UP



EMERGING TECHNOLOGIES COORDINATING COUNCIL (ETCC)

The ETCC supports ETP efforts in the advancement of energy efficiency and demand response initiatives through its leadership, impact and influence in the emerging technology domain. It pursues this objective by strategically engaging with a wide range of external ET stakeholders and effectively and efficiently managing coordination among ETCC members.

Members include:



















EMERGING TECHNOLOGIES PROGRAM MISSION

"...to increase energy efficiency market demand and technology supply through evaluation of emerging and underutilized advanced technologies to increase customer savings..."

Emerging Technologies

Programs



Zero Net Energy



LED Lighting



EE Rebates



Retail and Manufacturer



Appliance Standards



Building Codes



HVAC



Home Energy

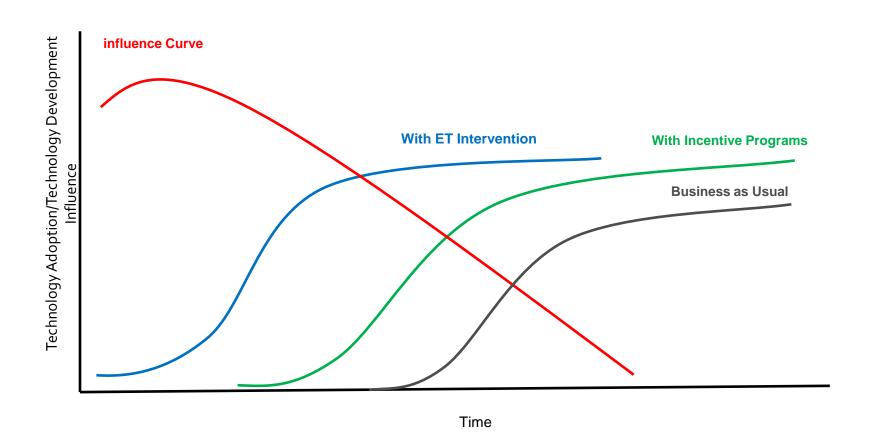
Report

Contractor **Training and** outreach



EMERGING TECHNOLOGIES PROGRAM

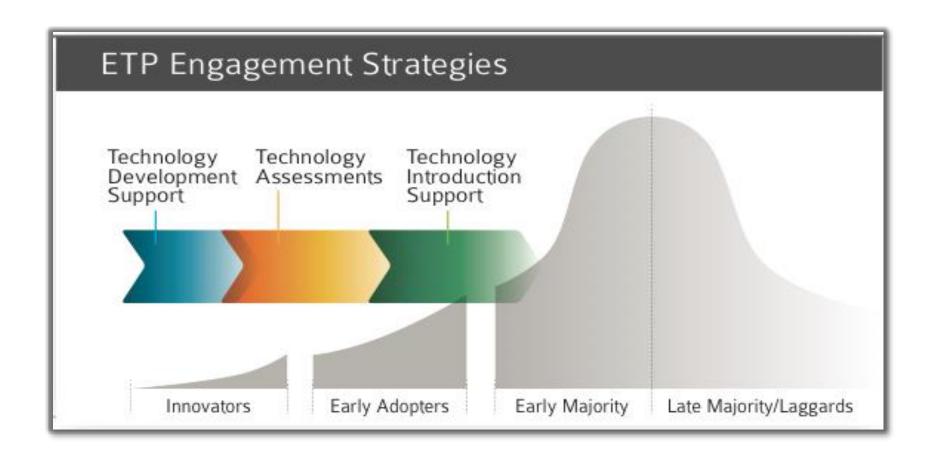
Technology Influence and Adoption Life Cycle – Conceptual





EMERGING TECHNOLOGIES PROGRAM

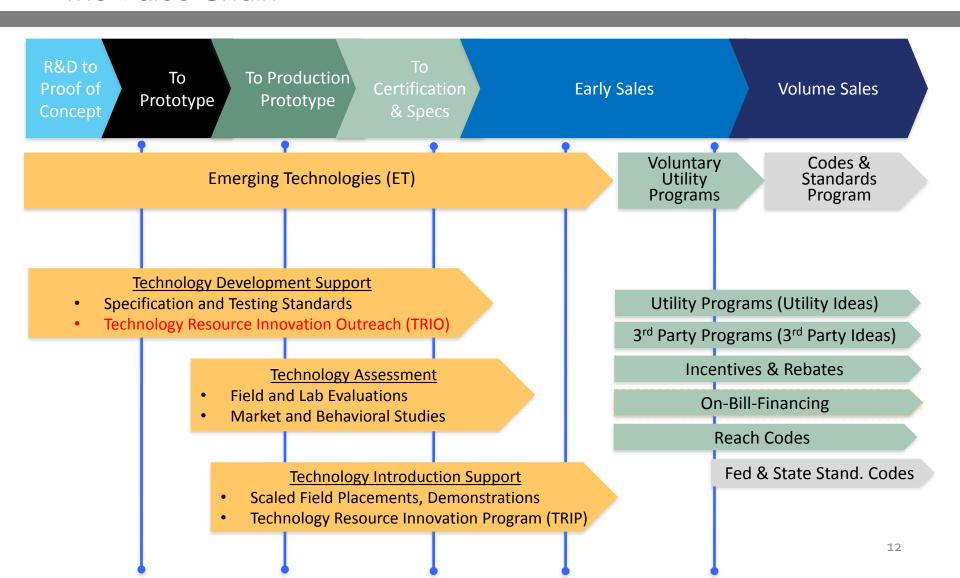
Adoption Curve Timeline





EMERGING TECHNOLOGIES PROGRAM

The Value Chain





IDEA SUBMISSION PROCESS

- http://etcc-ca.com/ideaproposal-form
 - any or all ETCC members
- Submission form includes:
 - -product / program / service description
 - -desired outcome of a utility review
 - -product stage



ETCC OUTREACH FORUMS

- ETCC Quarterly Meetings (SoCal/NoCal)
 - Customer segment focused public outreach events to highlight innovation and trends
- Annual TRIO Symposium & Roundtable
- Annual TRIP
 - Submitted ideas that are feasible for 3rd party self-implementation
- ET Open Forums
 - Outreach to early stage companies collaborating with US DOE First Looks West (FLoW)
 - Innovative companies pitching session early market availability
- ET Summit (Every two years)
 - ~500 participant event with panels, roundtables, keynotes, etc.



UPCOMING ETCC EVENTS

Date	Event	Location & Host
September 20, 2017	Q3 Meeting: Industrial	Bay Area, PG&E
December 6, 2017	Q4 Meeting: Residential	San Diego, SDG&E
February 13, 2018	Q1 Meeting: Commercial	Los Angeles, SCE

To sign up for the ETCC Insight newsletter, check the box on the sign-in / registration sheet or sign up online at: www.etcc-ca.com/subscribe

Check the ETCC website for updates: http://www.etcc-ca.com/events

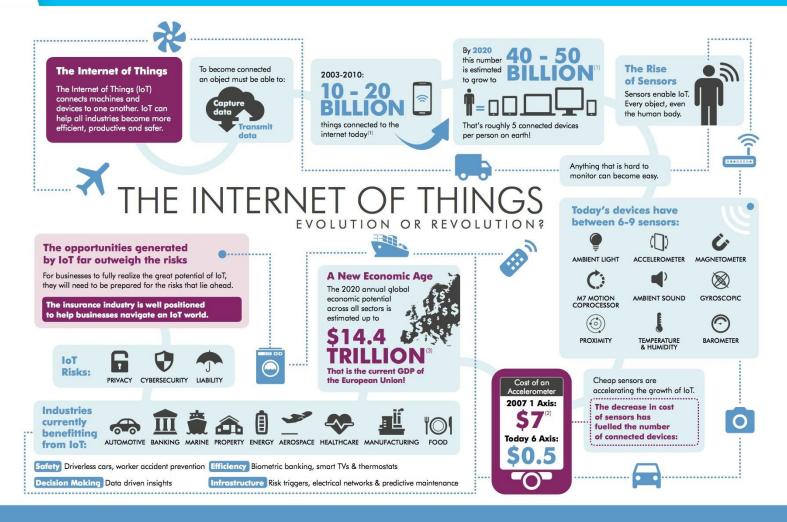
Emerging Technology TRIO Summit

June 9, 2017
Kari Binley-EE Product Innovation





Emerging Technology



AIG

Visit www.aig.com/iot

Source: (1) Dubravac, Shawn. "Digital Destiny." (2) CISCO: The Internet of Things, American International Group, Inc. (AIG) is a leading global insurance organization serving usstances in more than 100 countries and jurisdictions. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casually networks of any insurer. In addition, AIG companies are leading provides of life insurance and retirement services in the United States. A common stock is listed on the New York Stack Exchange, Additional Information about AIG companies are leading provides of life insurance and retirement services in the United States. A common stock is listed on the New York Stack Exchange, Additional Information about AIG companies are leading provides of life insurance and retirement services in the United States. A common stock is listed on the New York Stack Exchange, Additional Information about AIG companies are leading provides of life insurance and retirement services in the United States. A common stock is listed on the New York Stack Exchange, Additional Information about AIG common stock is listed on the New York Stack Exchange, Additional Information about AIG common stock is listed on the New York Stack Exchange, Additional Information about AIG common stock is listed on the New York Stack Exchange, Additional Information about AIG common stock is listed on the New York Stack Exchange, Additional Information about AIG common stock is listed on the New York Stack Exchange, Additional Information and the Value of the New York State Exchange and the Talget State Aig Talget AIG Common stock is listed and the New York State Exchange and the Talget AIG Common state and the New York State Exchange and the Talget AIG Common state and the New York State Exchange and the Talget AIG Common state and the New York State Exchange and the Talget AIG Common state and the New York State Exchange and the Talget AIG Common state and the New York State Exchange and the Talge



What it COULD mean for Utilities

Create opportunities for 3rd party providers to deliver grid and customer benefits by enabling the market to aggregate multiple energy benefits through a single interaction with the customer.



- Enable New Functionality
- New Business Models
- Seamless Integration

BUSINESS



- Request Load
- Provide load shape demand

UTILITY



Imagine...

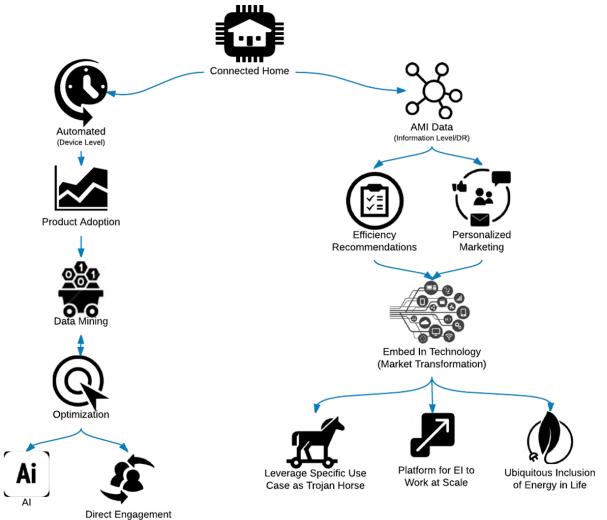


What if there are multiple houses on a single feeder doing the same thing?

- Lights dim depending on incoming natural light-Optimization for EE
- Customer sets budget (Rate engine) and house optimizes end uses to achieve budget
- Appliances run according to utility's requested load shape (Flatten Load)
- Customer creates preference for house to automatically respond to DR
- Technology recognizes EV charging and suggests EV rate.



What it means for Energy Efficiency



Optimization:

Begin testing various capabilities for optimization. Conduct market characterization study for delivery of optimization.

Data Mining:

Support Product adoption and collect data that supports customer use cases, how customers use the products, and the associated energy usage.

Market Enablement-Data:

Support industry needs to leverage AMI data



Timeline

Customer Pro Cu Bill imp customer con

Proliferation of energy journeys throughout multiple product offerings.

Technology at Scale

Customer Benefit

Bill impact, or increase of customer comfort and security.

Insert Energy Journey

Control Strategies and Operational Compatibility

Product Adoption

Support the adoption of multiple use cases.



Market Based

Create market based system to drive innovation from third parties

Grid Control

Ability to call for and shape load based on grid needs



Pricing and Load Shape

Operationalize ability to send price signals and shape load based on those signals

EE and Auto DR

Validate ability to provide impacts





How to Participate

Residential Pay for Performance

- RFP Fall 2017
 - Partner to provide comprehensive solutions
- Partner with existing P4P implementers

Product Bundle RFP

- RFP Q3 2017
- EE and Auto DR Beyond the Thermostat
- Innovate around Share My Data
- Control Strategies
- Customer Engagement-App

TRIO Symposium Accessing AMI Data



John Lin Sr. Product Manager Stream My Data Data Governance & Products john.lin2@pge.com June 9, 2017



Enable better engagement with users of DATA

-Demand side management of energy (DR / EE)

and distributed energy resources (DER)

nazon Web Services

-3rd Party DR / EE Aggregators and Programs Intronscent Columneter Columneter

-Solution and services leveraging data

OMMUNICATION NFRASTRUCTURE

Accenture Trilliant

Capgemini NorthStar

Redline

Motorola Silv

e Network

Combines market players active
Ontario or major market players

TRANSMISSION METHODS

Broadband over Power Line (BPL)

General Packet

Power Line Communication (PLC)

Radio Frequency (RF)

Text messaging (SMS)

Zigbee

ource: Bloomberg New Energy Finance, GTM Research and MaRS Discovery District



Why access to AMI data?

Policy/Program Changes

- RPS: 50% Renewables by 2030
- Doubling incremental energy efficiency savings by 2030
- Deemed savings to paying for meter based savings
- IOUs providing incentives for energy management technologies
- Opening up the CAISO wholesale market to 3rd party demand response providers

Technology

- AMI Infrastructure
- Growth of DERs, including solar and EVs
- Rising plug load energy usage in the residential sector
- Growth of smart devices that enable awareness and optimization of energy usage

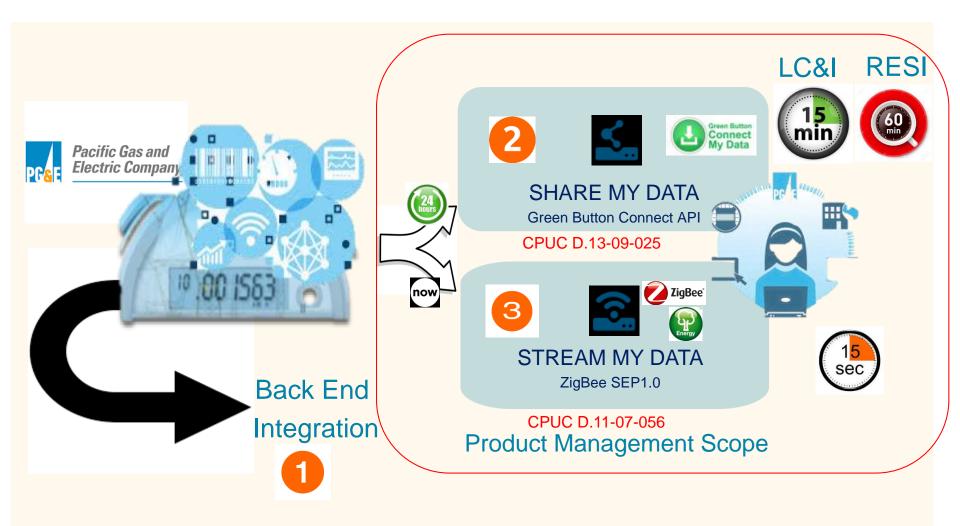
Increasing role of 3Ps

- Moving from 20% to 60% of EE budget being devoted to programs that are proposed, designed, and implemented by third parties
- Growth of 3rd party demand response providers
- Pay-for-Performance **Aggregator Program**

ENABLED BY ACCESS TO AMI DATA

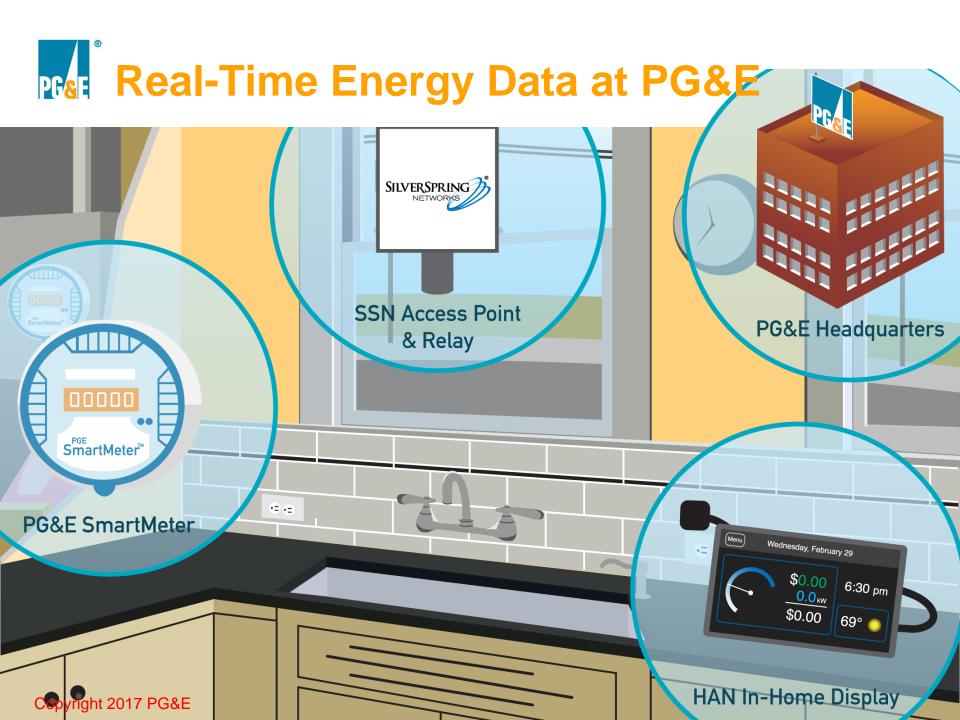


AMI Data Platforms





Access Category	Method	Data	Customers	Req. Spec
1) Integration	Back End Project specific	15, 60, daily kwh data 24 hour delay, VEE	All	D.11-07- 056
2) Share My Data	API access with OAUTH2 and ESPI data model	15, 60, daily kwh data 24 hour delay, VEE	All	D.13-09- 025 NAESB REQ.21 ESPI OpenADE Green Button
3) Stream My Data	ZigBee Smart Energy Profile 1.0 wireless direct connect	15 second KW demand data 0 delay, RAW	Res, SMB, and some LC&I	D.11-07- 056 OpenHAN 2.0 ZigBee SEP1.x

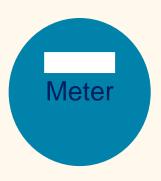




Provisioning: Bind MAC / Install Code



Utility Account Meter

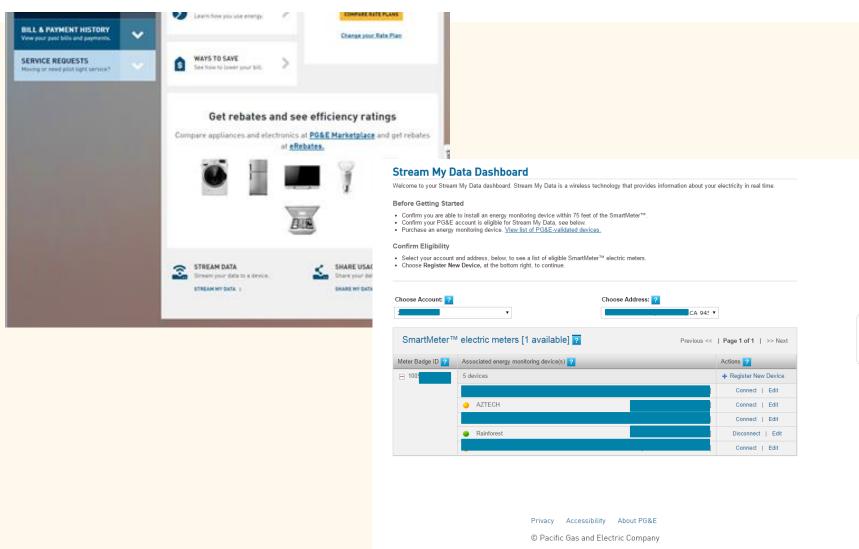




ZigBee SEP 1.x MAC ID **Install Code**

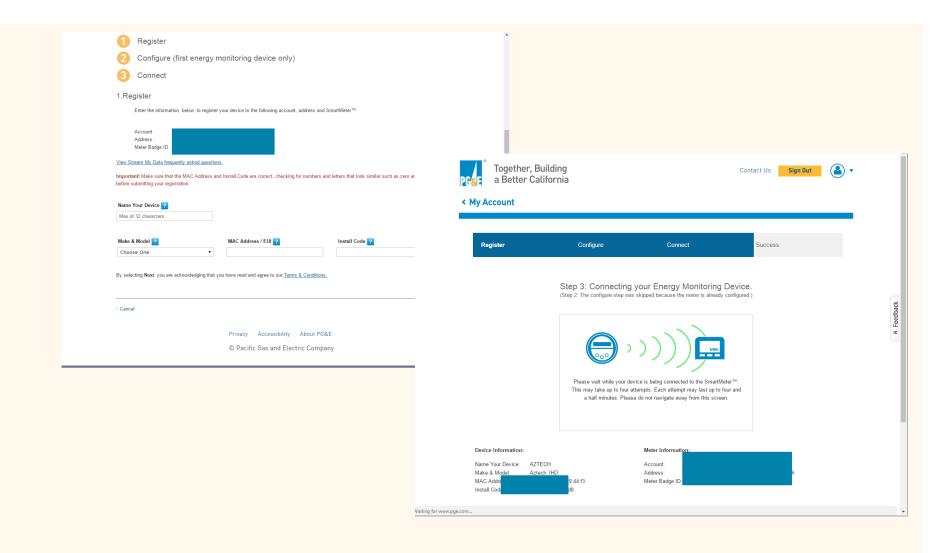


Self-Provisioning of HAN devices



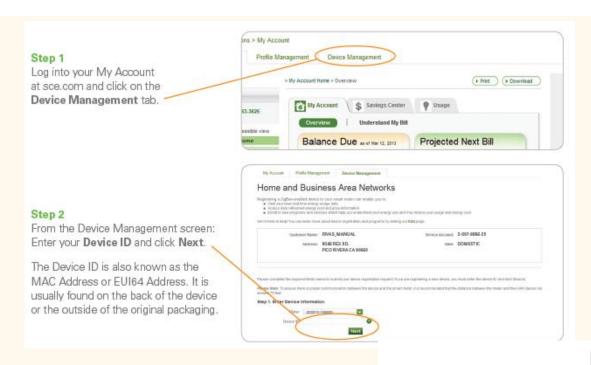


Turn on the SmartMeter radio





SCE Self-provisioning I

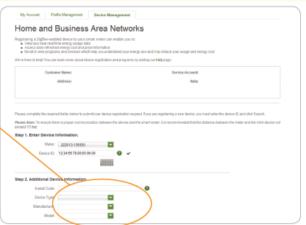


Step 3

If your device information is already filled in, proceed to Step 4.

Otherwise, enter Install Code and select Device Type, Manufacturer, and Model**.

^{**} If your device is not listed in the dropdown menu, you can manually type in your Device Type, Manufacturer,





SCE Self-provisioning II

Step 4

Read the Terms and Conditions of Device Registration. If agreeable, please click the box "I agree to the Terms and Conditions of Device Registration to the SCE smart meter" -

After checking the box agreeing to the Terms and Conditions. click Register Device to activate registration of your device.





Step 5

Confirmation message will appear. Then, select Return to Device Registration and Program Enrollment.



Step 8

The program enrollment confirmation message will appear.

NOTE: To enroll in more than one program, select Return to Device Registration and Program Enrollment, and repeat steps 6-8.



Step 6

You should now be back to the Device Management tab. Scroll to the bottom of the page to Program Enrollment

Enroll in HAN Programs one at a time by completing steps 6-8 for each. Click on either

- (1) Save Power Day Incentive Plus
- (2) Daily Cost Snapshot

depending on which program you would like to enroll in.

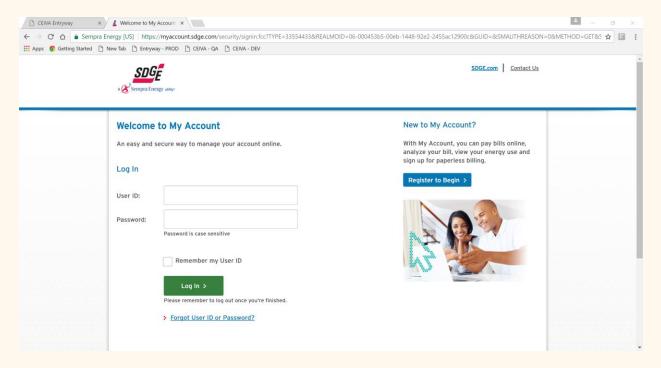




SDG&E Self-provisioning Step 1

Log into My Account

• If the customer does not have an account they can create one.

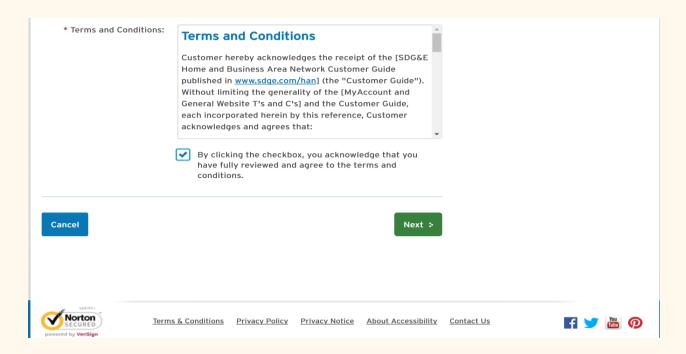




SDG&E Self-provisioning Step 2

Choose the "My Energy" tab

- Then click on "Provision/De-provision HAN Devices"
- Agree to the terms and conditions and click next

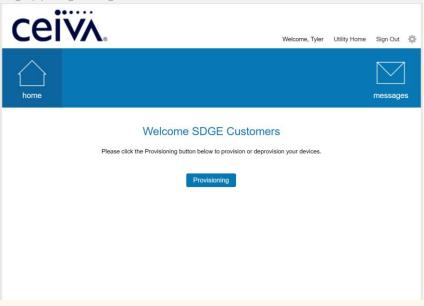




SDG&E Self-provisioning Step 3

The site will then take you to the Ceiva portal



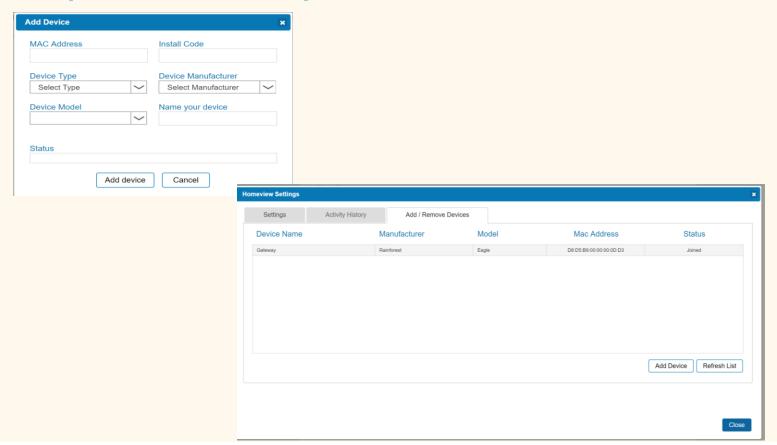




SDG&E Self-provisioning Step 4

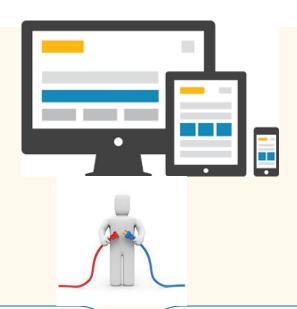
You then click on the "Add/Remove Devices" tab and click on Add Device to add the device information

Once complete it will show up in the table with the current status.

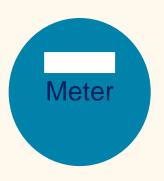




Individual Data Access Authorization



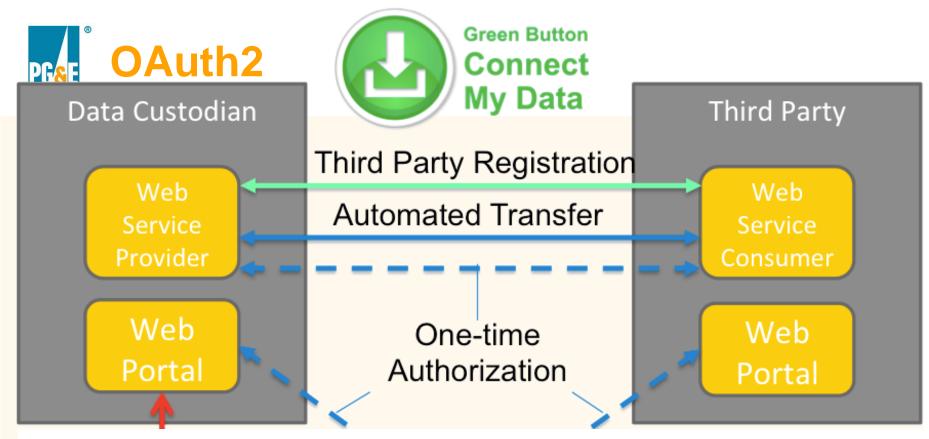
Utility Account Meter







CCA **Energy Services DR** Aggregators **Solar Companies**



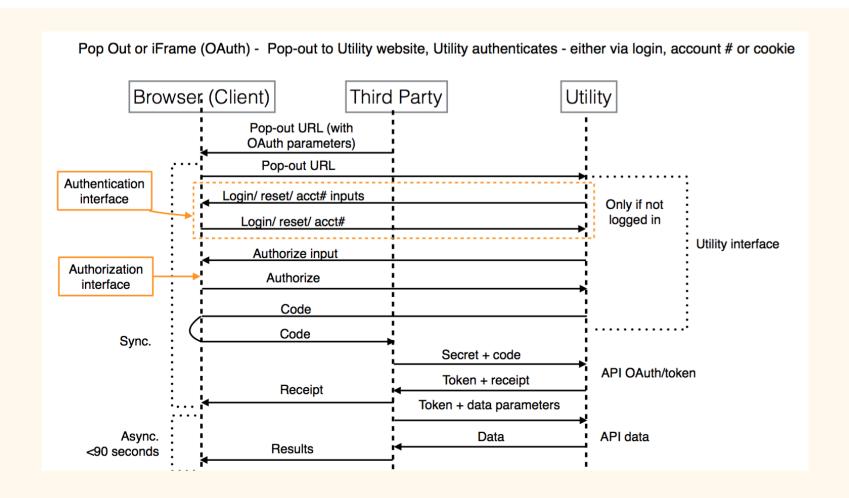
The Green Button API provides flexible access to Energy Usage Information through a set of RESTful interfaces.

Green Button represents energy usage information as a set of resources as defined in the ESPI standard and uses RESTful APIs to provide standard access to information for metered resources such as electricity, gas, and water. These interfaces may be used to access and manage the metered data by using atom+xml based streams of Energy Usage Information (EUI) encapsulated within an Atom Feed.



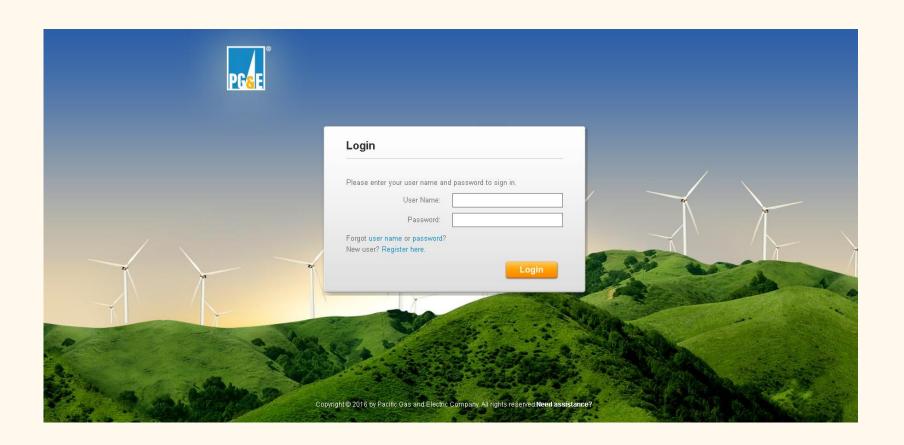


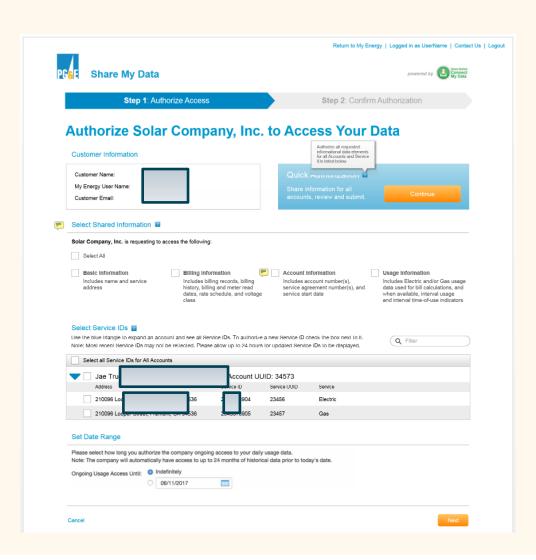
Example from Click-thru Rule 24





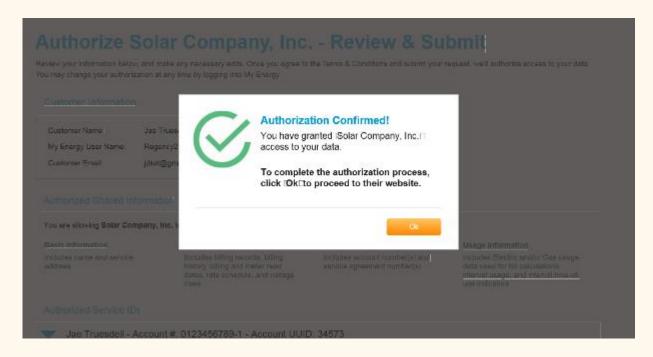
OAuth 2.0 for Customer Authentication





Implementation





After confirmation -- Share My Data uses Restful APIs for exchange of data



Links to useful resources

Some useful links

http://www.pge.com/data

http://www.pge.com/ShareMyData

http://www.pge.com/streammydata

http://www.greenbuttonalliance.org/

https://www.naesb.org/ESPI_Standards.asp

PG&E Data Platform contact

hanprogram@pge.com

sharemydata@pge.com

Click-thru DRP Registration

http://www.cpuc.ca.gov/General.aspx?id=8314



Share My Data: >100 3rd party registrations

>60,000 SAID

Stream My Data: >5,000 provisioned

available to all SmartMeter customers

Other services:

Download My Data/

Green Button Download >10K per month

Building Benchmarking >14K requests since 2011

Residential Pay-for-Performance Enrollment Period 2

Leif L. Magnuson, Adam Scheer, Al Gaspari PG&E Customer Energy Solutions



P4P Summary

- PG&E is launching California's first Residential Pay for Performance Program in June, 2017 (P4P Phase I)
- Meter-based analysis determines savings and incentive payments
- P4P provides much more freedom for program design and delivery
- Phase II of PG&E's Residential P4P program set to launch in early 2018 (RFP: Q4 2018)
- We anticipate selecting 2 4 additional savings "aggregators"



P4P Phase I and II Comparison

P4P	Phase I	Phase II
Context	High Opportunity Program or Project (HOPP) enabled by AB802	Key program model proposed in Business Plan to enable 3P program design and delivery
Size	~5% of Res portfolio	TBD
Incentives		Payments tied to metered savings. Timing of payments TBD
Objective	Deliver cost effective savings by any means possible	Deliver cost effective savings and achieve Key Business Plan goals



PG&E Residential Business Plan

Residential Sector Vision:

"Deliver a portfolio that will achieve deep energy savings and robust grid benefits through focused customer engagement, data driven programs that leverage market actors, and strong partnerships. We will strive to enable programs that are targeted for greater impact and coupled with financing options to deliver customers savings that show up at the meter."



PG&E Residential Business Plan

Key Residential Sector Priorities for P4P:

- Align EE savings with high procurement costs and grid needs
- Drive deep retrofits
- Optimize TRC and PAC
- Incorporate financing offerings into programs to reduce upfront costs for customers and better utilize incentive dollars
- Address building shell and HVAC energy waste with highquality, comprehensive offerings for customers
- Target customers with high savings potential via data analytics
- Accelerate adoption of Home Energy Management Systems and connected homes



What is PG&E Looking For?

In the Phase II P4P bid, PG&E is likely to reward:

- Cost effective savings observable at the meter
- Scalable program models
- Innovative approaches
- Effective partnerships
- Strategies that address key Business Plan and policy goals
- Excellent service for our customers



P4P Advantage: Flexibility!

Unparalleled flexibility to pursue a range of improvements and activities over time to achieve residents' savings goals. Savings are not defined by a deemed estimates and interventions are not limited to workpaper-approved measures.

Retrofit

- Whole House
- HVAC
- Lighting
- Outdoor/Pool Deck

Operational

- Smart Thermostats
- Home Energy Management Systems
- Smart Appliances

Behavioral

- Homeowner Incentives
- Demand Response
- Other specially designed programs

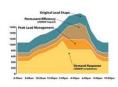












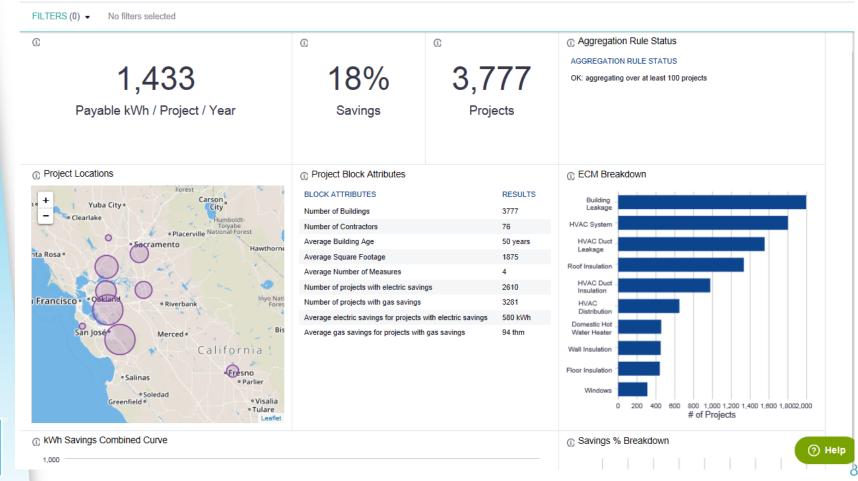


Tracking Savings

Change Password

Logout

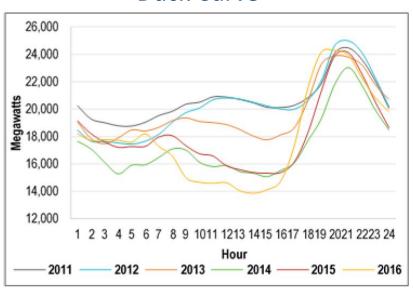
Advanced Home Upgrade Dashboard





Looking toward the Future: Targeting the Most Valuable Savings

Duck Curve



Lowest March Daytime Net Load from: Revisiting the California Duck Curve: An Exploration of Its Existence, Impact, and Migration Potential. ScottMadden Management Consultants, 2016.

Advanced Home Upgrade Savings Curve



Savings from 5 - 9 pm tend to be most valuable.

Next Steps

PG&E markets P4P approach to potential aggregators – Summer 2017



PG&E Issues Contract Opportunity Announcement (Sep/Oct 2017)



PG&E Issues RFP (October/November 2017)



Bidders provide projected energy savings, disclose their target market and propose interventions





PG&E selects finalists and executes "Power Savings Agreements" in Q1/Q2 2018

Power Savings Agreement Structure

PG&E Issues RFP with ~\$XM available which will be paid based on savings at the meter (Bidder use PG&E's Levelized Cost Calculator to determine \$/MMBTU bid)

Bidders specify interventions and customer and savings targets, PG&E hopes to select 2-4 winning bidders

PG&E establishes baselines for each designated participant (customer) and tracks weather adjusted savings via CalTRACK

CalTRACK will compare the customers who participated to customers that did not (comparison group) to ascertain program effects

CalTRACK will display aggregated savings by bidder on a publically accessible dashboard. Bidders will be paid annually on results achieved up to maximum approved



Questions



Appendix

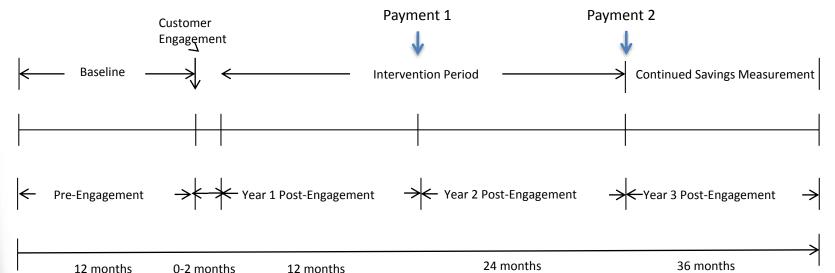


Payable Energy Savings

- Pre/post analytics
- Savings = pre usage billing data minus post (weather normalized)
- Each participating home is analyzed then summed together to determine portfolio performance. PG&E pays each aggregator for their gross savings.

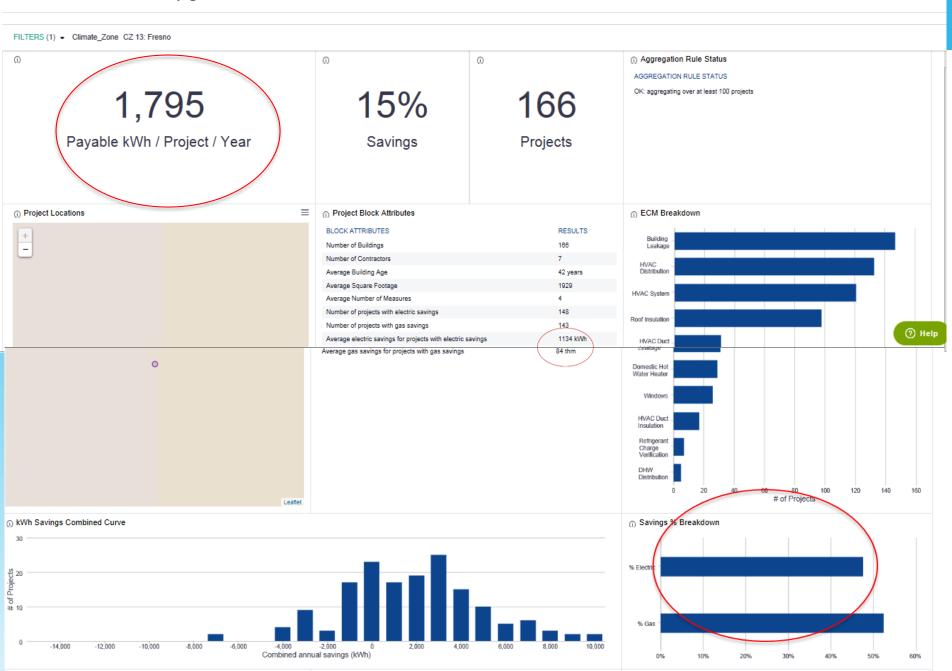
Determined at the meter via weather normalized pre/post billing analysis







Advanced Home Upgrade Dashboard



Cost Effectiveness for EE Programs

Adam Scheer PG&E Customer Energy Solutions



Cost Effectiveness: Background

- CPUC Decision¹ requires IOUs' Portfolios to meet 1.25
 Total Resource Cost (TRC)
- TRC is one of many different cost effectiveness tests
- PAC is also of importance in California EE

Test	Key Test Objective
Participant (PCT)	Does participant benefit?
Program Administrator (PAC)	Does the utility benefit?
Total Resource Cost (TRC)	Do both utility and participants benefit?
Ratepayer Impact (RIM)	Do rates decrease?
Societal Test (SCT)	Does society as a whole benefit?



Unpacking the TRC and PAC

$$Cost \, Effectiveness \, = \, \frac{Benefits}{Costs}$$

$$TRC = \frac{\sum_{t=1}^{N} \frac{\left[\left(\sum_{i=1}^{I} \Delta E N_{it} \times MC: E_{it} \times K_{it}\right) + TC_{t}\right]}{\left(1 + d\right)^{t-1}}}{\sum_{t=1}^{N} \frac{\left(PRC_{t} + PCN_{t}\right)}{\left(1 + d\right)^{t-1}}}$$

$$PAC = \frac{\sum_{t=1}^{N} \frac{(\sum_{i=1}^{I} \Delta E N_{it} \times MC: E_{it} \times K_{it})}{/(1+d)^{t-1}}}{\sum_{t=1}^{N} \frac{(PRC_t + INC_t)}{/(1+d)^{t-1}}}$$





Unpacking the TRC and PAC

$$PAC = \frac{Utility\ Avoided\ Costs}{PA\ Costs + Incentives}$$

$$TRC = \frac{Utility \ Avoided \ Costs}{PA \ Costs} + \frac{Free \ Rider \ Incentives}{Participant \ Costs}$$

• Free Rider Incentives = Incentives paid for EE

PA Costs = Admin + Marketing + Direct Implementation Non - Incentive interventions that would have occurred in the absence of the program.

Free Rider Incentives = Incentives $\times (1 - NTG)$



Unpacking the TRC and PAC

$$PAC = \frac{Utility\ Avoided\ Costs}{PA\ Costs + Incentives}$$

$$TRC = \frac{Utility\ Avoided\ Costs}{PA\ Costs + Free\ Rider\ Incentives\ +\ Net\ Participant\ Costs}$$

 Avoided costs are on a net basis. i.e. They do not include free ridership.

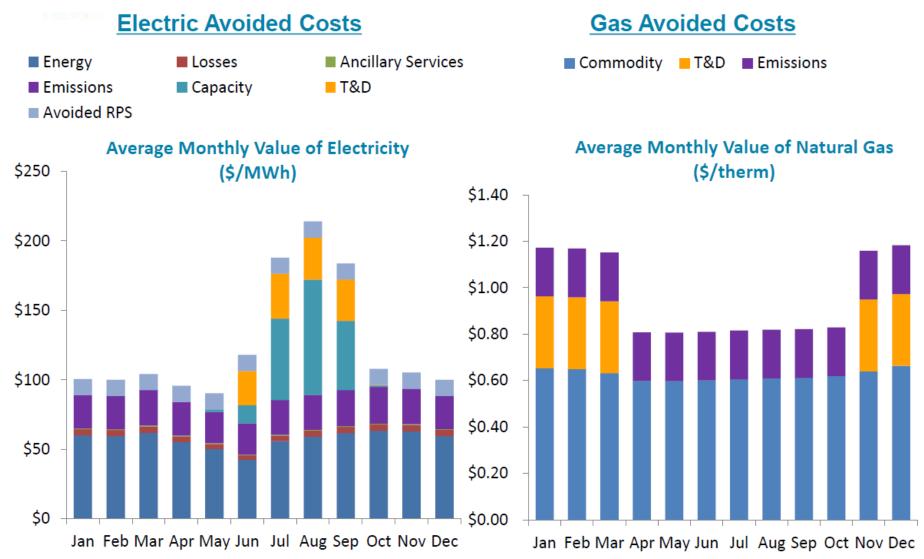
Net-to-Gross (NTG) = 1 – Free Ridership Fraction

 Avoided costs are on a lifecycle basis, discounted via a Net-Present-Value¹ calculation.

20



Benefits = Utility Avoided Costs



Differences Between TRC and PAC

$$PAC = \frac{Utility\ Avoided\ Costs}{PA\ Costs + Incentives}$$

$$TRC = \frac{Utility\ Avoided\ Costs}{PA\ Costs + Free\ Rider\ Incentives + Net\ Participant\ Costs}$$

- Participant Costs = Incremental Measure Cost (IMC) for replace-on-burnout measures with code baselines
- Participant Costs = Full Measure Cost (FMC) for measures with existing conditions baselines, including early retirement
- Free Rider Participant costs are excluded

TRC: A Simplified (but not Simplistic) view

$$TRC = \frac{NPV \ of \ Net \ Lifecycle \ Avoided \ Costs}{Nonincentive \ Costs + Free \ Ridership imes Incentives + MC imes NTG}$$

TRC: Important Drivers

- Lifecycle Net Savings
 - → Gross Savings, EUL, and Net-to-Gross
- Measure Cost (MC)
- Incentives
- Admin costs



PAC: A Simplified (but not Simplistic) view

$$PAC = \frac{NPV \ of \ Net \ Lifecycle \ Avoided \ Costs}{Nonincentive \ Costs + Incentives}$$

PAC: Important Drivers

- Lifecycle Net Savings
 - → Gross Savings, EUL, and Net-to-Gross
- Incentives
- Admin costs



Resources

- California Standard Practice Manual: http://www.cpuc.ca.gov/General.aspx?id=5267
- Currently more resources, including computational tools to help estimate TRC, are available through E3: https://www.ethree.com/public_proceedings/energy-efficiency-calculator/
- The CET tool is replacing E3 beginning next year. CET will have updated avoided costs.



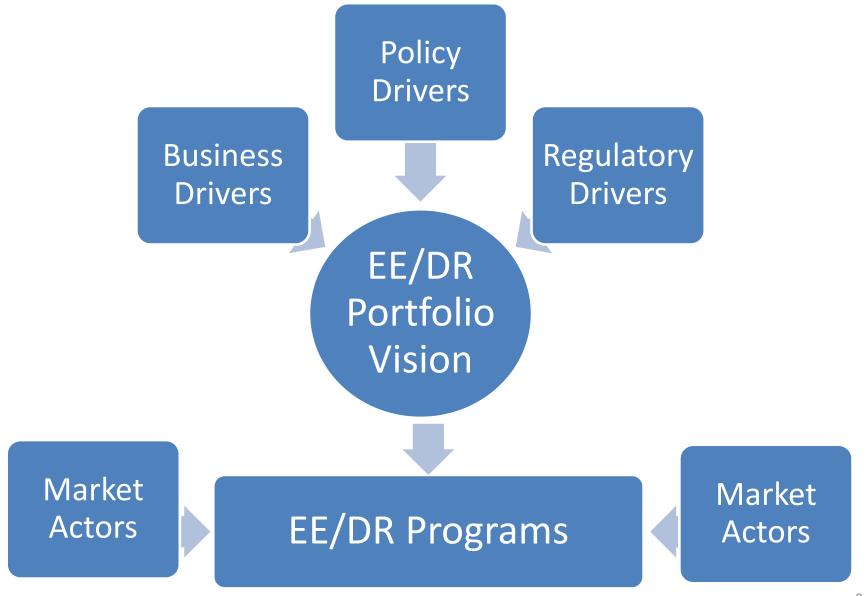
EE/DR Road to 2020

Meghan Dewey and Sam Piell EE/DR Rock Stars
June 9, 2017



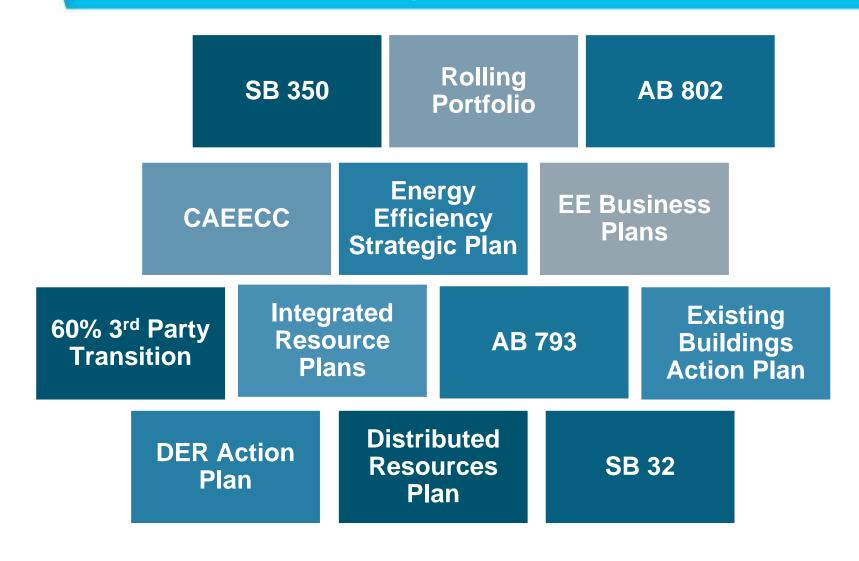


Many factors shape our portfolios, and market actors are key to helping achieve IOU and State goals



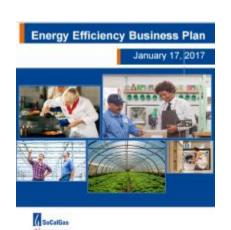


California's policymakers and regulators have redoubled efforts to make EE a way of life in California





EE Business Plans provide a strategic roadmap to meet portfolio visions and California's goals





ENERGY EFFICIENCY BUSINESS PLAN

2018-2025







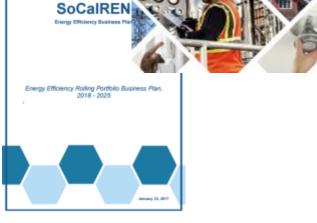


BayREN Energy Efficiency

Business Plan











PG&E's Portfolio Vision and Guiding Principles set the stage for our BP

Portfolio Vision: Evolve our portfolio to maximize cost-effective energy savings by using our knowledge of our customers, cultivating relationships with new partners, and offering programs that drive value and innovation for our customers

Portfolio Guiding Principles:

- Scale EE cost-effectively by:
 - Deploying new program models
 - Targeting customers with high savings potential
 - Seeking the right technology strategies
 - Making EE investments more attractive to customers and the market
- Make energy efficiency offerings easier to access by streamlining the portfolio
- Develop energy efficiency as a cost-effective grid resource that is integrated within PG&E with other distributed energy resources, enabling deeper savings, greater penetration, and location-specific efficiency



Demand Response: An enablement platform to transform DERs into Grid Responsive Loads

Behind-the-Meter (BTM) DER Technology Programs

DG e.g. Batteries

Alt Fuels e.g. EVs EE e.g. Smart Thermostats Encourage the adoption of new DERs

DR Enabling Technologies (ADR)

Communication, Control & Visibility of Connected BTM Devices

Enable device automation

Demand Response Providers' Programs

Notify Participating Customers when Load Flexibility is Valuable to the Grid

Customers can earn a new revenue stream, on top of energy bill savings

DR + ADR = 3TM DER enablement platform

Demand Response Trends

Wholesale Market Integration

IOUs are integrating some DR programs into the CAISO wholesale market

Participation in CAISO market is not limited to IOUs

- Parties can participate directly in the wholesale market, without going through an IOU program
- IOUs enable 3rd parties by providing data with customer authorization (e.g.,ShareMyData)

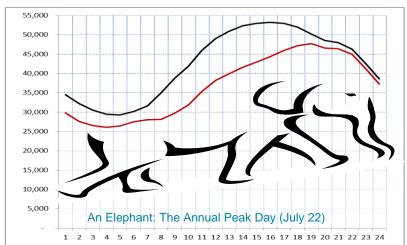
Need for Increased Flexibility

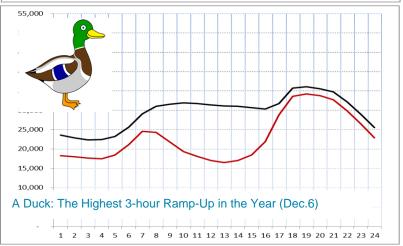
- When and how DR is most valuable to the grid is changing as a result of renewables integration
- PG&E's DR Pilots explore ways to meet evolving grid needs

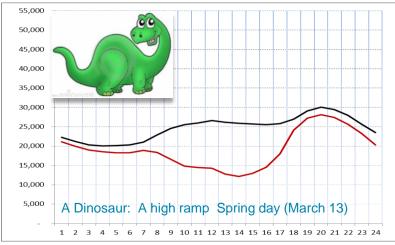


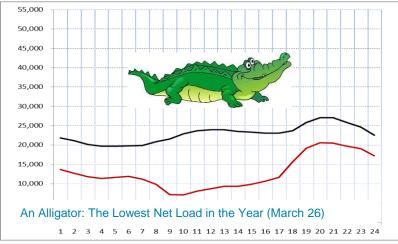
You May Have Met the Duck, but There are More than "Ducks" in the Zoo

2022 Load Estimates









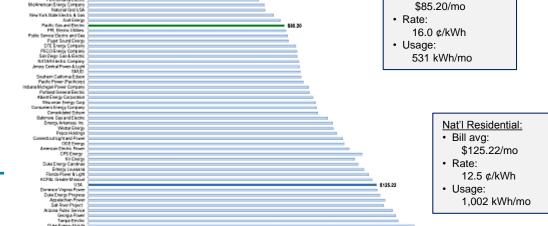




PG&E focuses on affordability for our customers, driven by cost-effective EE portfolios

- New program models to scale cost-effectively
- New transaction structures to expand the reach of ratepayer dollars

Customer targeting via interval data analytics



EE provides value for price – higher rates, yet lower bills

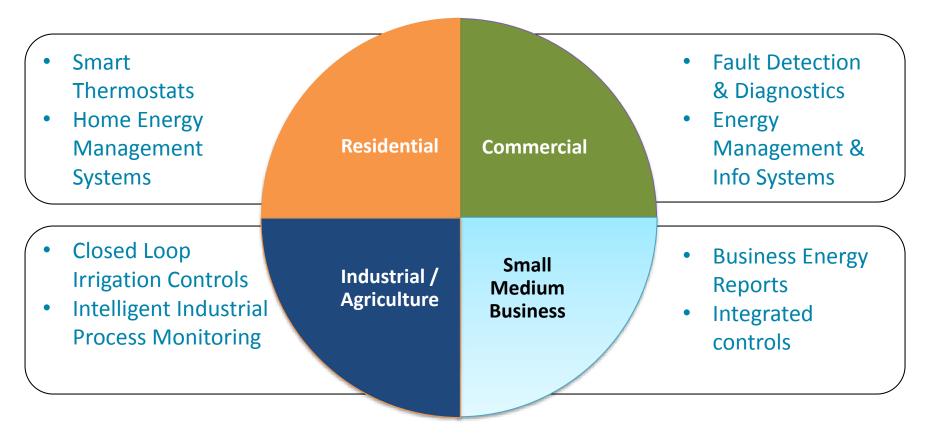
\$100.00

PG&E Residential: Bill avg:



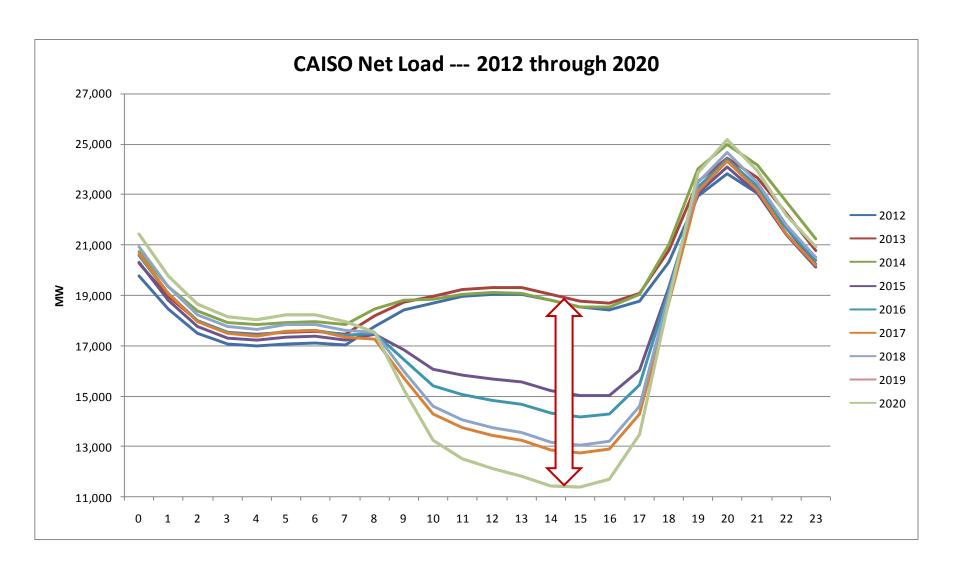
EE and DR help customers better understand and manage their energy use as rates change

We offer programs that help customers better manage their energy use





EE can serve an important role in alleviating stress on the grid and help customers save during peak hours





A wide variety of market actors help PG&E meet its EE goals and objectives

















Creating Opportunities Through Citizenship and immigration Pathways





















































COUNTY OF

MARIN



















-UNIVERSITY OF CALIFORNIA-



















What questions do you have for me?



Meghan Dewey mdkc@pge.com 415-973-1808

PG&E Contracting Primer

Technology Resource Innovation Outreach (TRIO) Symposium and Roundtable

June 9, 2017



Overall Goals of Our Outsourcing Strategy

Providing a smooth transition into a new third-party program approach through a set of phased program solicitations.



Seeking innovation that will improve the overall program portfolio performance.



Seeking greater cost-effectiveness and in program delivery.



Promoting a healthy and vibrant energy efficiency ecosystem in California, for both large and small providers.



Identifying contract efficiency opportunities, including longer-term contracts and pay-for-performance contracts, with the use of normalized metered energy consumption data where practical.



RFP Process Overview

Pre - RFP

Proposal Evaluation

Internal Approvals

Contract Opportunity Announcement (COA)

- Contractor Interest
- Will be announced on PG&E and PEPMA websites

Bidders Conference

- Communicate contract timeline and process
- Program goals and priorities
- Clarify questions

RFP Release

- Issue date
- Invited to Power Advocate

Proposal Receipt and Evaluation

Part I Bid Evaluation

 Evaluation of proposals on scoring criteria

Part II Interview Finalists

 In- depth interviews with finalists selected from Part I

Vendor Negotiations

- Price, scope, and terms/conditions negotiations begin with highest scoring proposal
- If mutuality of contract cannot be reached, negotiations move to the next highest scoring contractor proposal

Winning Proposal Approvals

Line of Business

Sourcing

Legal



General RFP Timeline

Anticipated Sequence of Activities and Timeframes for RFPs

- Month 1.5 from date of final decision: Contract Opportunity
 Announcement (COA) released and Peer Review Group (PRG) selected
- Months 2-3: Scope of Work (SOW) and Request for Proposals (RFP) released
- Month 3: Bidders Conference
- Months 3-4: Initial Scoring / Applicant interviews
- Months 4-5: Top applicant recommended to PRG
- Months 5-9: Contract negotiation (timeline varies greatly)
- Months 6-10: Contract execution
- Months 8-12: IT security review clearance
- Months 12-15: Implementation plan reviewed by stakeholders and PG&E.
 Program launch.

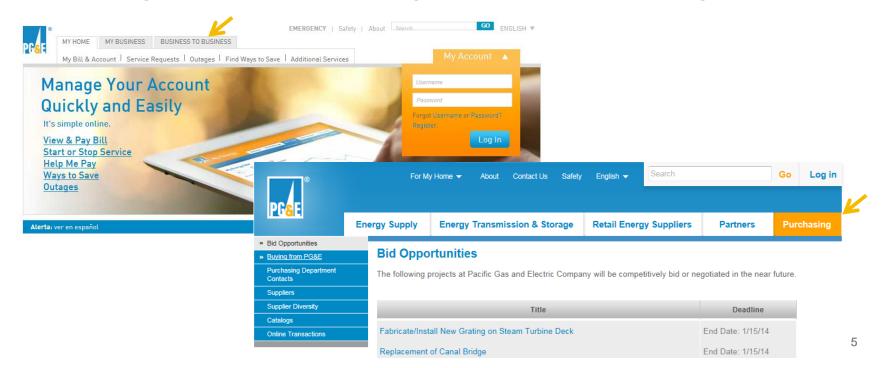
PG&E is eager to launch new third party programs, and will seek opportunities to streamline tasks where possible, perform some work concurrently where possible, and explore other opportunities to reduce the length of time from solicitation period to program launch.



Contract Opportunity Announcement

Bid opportunities will be announced on the PG&E website

- Navigate your computer browser to www.pge.com
- Click on the <u>Business-to-Business</u> tab
- Hover the mouse/pointer over the <u>Purchasing</u> tab and click on <u>Bid Opportunities</u>, or click on <u>bid opportunities</u> in the bottom right corner of the web page
- http://www.pge.com/en/b2b/purchasing/bidopportunities/index.page





Contract Opportunity Announcement cont.

Bid opportunities will be announced on the PEPMA website

- Navigate your computer browser to https://pepma-ca.com/Public/Default.aspx.
- Click on the <u>Contracting Opportunities</u> tab





Bid invitations will be released following a review of COA responses

 All proposal documents must be uploaded to Power Advocate or completed in Power Advocate templates



Bidders Conference

Intended to provide a summary of the information and requirements set forth in the RFP materials

- Review solicitation goals and priorities
- Communicate solicitation timeline and process
- Describe evaluation criteria both quantitative and qualitative
- Outline offer submittal process
- Establish solicitation communication channels
- Clarify questions in the RFP process
- Interactive Q&A





RFP Elements

At a minimum, an RFP could include the following sections

- General Instructions
 - Program Requirements
 - Segment Description / Data
 - Broad Evaluation Criteria
 - Performance Metrics / KPIs
 - Formatting and Submission Instructions
 - Communications & Q&A
 - Transmittal Letter
 - NDA
- Certificates & Forms
- Supplier Diversity Questionnaire
- Sustainability (Green) Questionnaire
- Safety Questionnaire

- Program Proposal / SOW
 - Description of proposed EE program structure, focus, and execution strategy
 - Project management structure qualifications of key personnel
 - Relevant prior program design and execution experience
 - Execution timeline major tasks and deliverables
 - Customer engagement plan
 - EM&V plan
 - Proposed program energy savings
 - Program cost summary / price
 - Financial stability / strength



Diversity

PG&E is committed to providing diverse suppliers with economic opportunities to supply products and services required by PG&E

PG&E encourages companies interested in providing services to PG&E to support Supplier Diversity Purchasing through its purchasing and subcontracting practices.

In order for PG&E to include the Woman, Minority and Disabled Veteran Business Enterprise (WMDVBE) contractor or subcontractor in the Company's supplier diversity goals, the WMDVBE prime contractor or subcontractor must have a current verification by one of the following:

- CPUC's WMDVBE Clearinghouse (for woman- or minority-owned businesses); or
- Department of General Services (for disabled service veteran-owned businesses).

Verification can also be from one of the following CPUC Clearinghouse comparable agencies:

- National Minority Supplier Development Council (NMSDC) or a regional affiliate
- Women's Business Enterprise National Council (WBENC) or a regional affiliate
- Small Business Administration



Injury and Illness Prevention Program

PG&E ensures public, contractor and employee safety and expects the same code of conduct from its vendor partners

Elements required are listed below:

- 1. Management commitment/assignment of responsibilities
- 2. Safety communications system with employees
- 3. System for assuring employee compliance with safe work practices
- 4. Scheduled inspections/evaluation system
- 5. Accident investigation
- 6. Procedures for correcting unsafe/ unhealthy conditions
- 7. Safety and health training and instruction and
- Recordkeeping and documentation.

Please include:

- Workers' Compensation Carrier and your policy number
- Your OSHA 300 Log for the previous 3 years
- Information on nurseline/injury hotline you may use including the phone #
- Your safety procedures, guidelines, and Code of Safe Practices (Safety Manual) if you have them. (Or a sample)

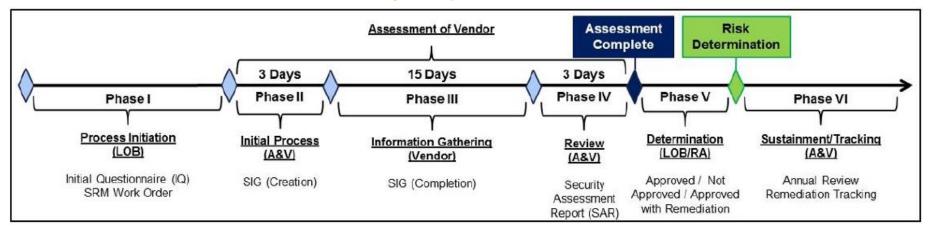
CALOSHA how to write an IIPP:

https://www.dir.ca.gov/dosh/etools/09-031/how.htm http://www.dir.ca.gov/dosh/etools/09-031/tools.htm



Third-Party IT Security Review

Ensures that Third-Parties are protecting sensitive data we share in accordance with our security requirements.



Third-Party Security Review is a multi-step review process to evaluate the data PG&E plans to share with a third-party, identifies potential

- Must be completed prior to the sharing of information
- Typically takes 21 business days to complete but there is no time limit: length of time could be shorter or longer
- Security review must be performed annually to ensure no major changes have occurred to the security compliance of the vendor



TRIO Symposium: Technology Innovation and Utility Engagement

3P Engagement Opportunities - IDEEA365

Edwin Hornquist, ET Program Manager

June 9, 2017

TRIO Symposium – PG&E PEC

IDEEA365 (3P Engagement) I. INTRODUCTION

- Innovative Design for Energy Efficiency Activities 365 Days a Year (IDEEA365)
- The intent of this IDEEA365 solicitation is to find, fund, and foster the best new EE (energy efficient) or IDSM (integrated demand side management) delivery approaches available in the marketplace discovered through the TRIO program and/or outreach events
- Resource and Non-resource
- Open all year PEPMA-ca.com Request for Abstract
- Review monthly

https://www.pepma-ca.com/



II. PROGRAM PURPOSES & OBJECTIVES

- The IDEEA365 program find, fund and test the best of new energy-efficiency ideas and program designs from the marketplace so that SCE can add them to its overall portfolio of proven, successful, and reliable Programs. The IDEEA Program is designed to:
 - Encourage innovative concepts;
 - Reduce and eliminate market barriers;
 - Achieve energy savings and demand reduction for both the short term the years in which they are funded and the long term; and
 - Help the Energy Efficiency Division achieve its energy- savings targets, both annual and cumulative, as set forth by the California Public Utilities Commission (CPUC).
- The IDEEA365 Program recruits organizations that have special knowledge and experience, and/or that have ways of approaching our customers that are different from normal SCE practices.

III. PROCESS & PROCEDURES-

As part of the two-stage "rolling" or ongoing process for the Innovative Designs for Energy Efficiency Activities 365 days a year (IDEEA365) Program, SCE is providing this Request for Proposal (RFP) to those companies SCE selected to proceed from Stage 1 request for abstract (RFA) to submit a full proposal in this Stage 2 RFP solicitation process.

Stage 1 – Request for Abstracts (RFA)

- The RFA is Stage 1 of a two-stage solicitation. The PEPMA site contains the Abstract Format with an Abstract Checklist with the details of the items that must be included as a part of the Abstract submission to SCE in order for it to be deemed "responsive".
- Upon completion of the required Abstract information, Respondents/Companies will submit the Microsoft Word/Excel editable electronic copy via email to Adrienne Smith at SCE.
- Upon receipt of the Abstract, we will have a team of subject matter experts (SMEs) review and score the Abstract which will take us 4-6 weeks. We will send a follow-up response after the SMEs have completed their review and scoring of the Abstract.

Stage 2 – Request for Proposals (RFP)

- The RFP is Stage 2 of a two-stage solicitation. SCE allows those Bidders Abstracts selected from Stage 1 RFA process to submit proposals to SCE.
- The purpose of this RFP is to find and fund the best EE and/or IDSM ideas and integrate them into SCE's overall Portfolio of proven, successful, and Reliable Programs.
- The objectives of this solicitation are for Bidders, under SCE's administration, to:
 - Fill potential gaps in SCE's Portfolio through new Program designs.
 - Implement a resource program (Resource Program)
 documenting kWh savings or non-resource program (Non
 Resource Program) with education and information
 components which enable immediate customer access and a
 method for enrollment to available EE Programs.

IV. TYPES OF INNOVATIONS IN ENERGY EFFICIENCY TECHNOLOGIES SCE is especially looking for the following:

- New and promising energy-efficient technologies that achieve permanent peak-demand reduction;
- Energy-efficiency technologies for residential, commercial, industrial and agricultural market segments; and
- Technologies that works well with renewable technologies, such as solar thermal (water heating) applications which reduce electric energy usage.

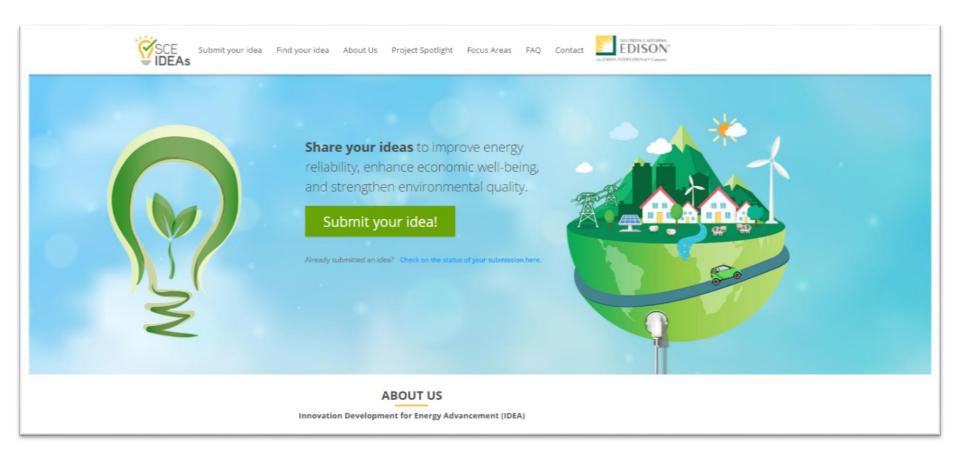
In the past, SCE has funded Programs that:

- Form innovative alliances between companies with specific functions, such as when a veteran program design and implementation firm teams up with a small manufacturer, or
- Leverage the bidder's primary product or service offering by creating a companion program which serves their customers.
 For example, a property management company might develop an energy efficiency program to reduce commercial building peak energy demand.

V. TARGETED CUSTOMERS

- IDEEA365 Program is generally targeted to upstream and midstream entities, such as:
 - Marketing firms;
 - Product and/or software development companies;
 - Media companies;
 - Manufacturers of energy-efficient equipment;
 - Distributors of energy-efficient equipment;
 - Energy services companies;
 - Consultants;
 - Engineers;
 - Energy management system consultants;
 - Lighting consultants; and
 - Mechanical consultants
- In some cases, the Program also provide rebates, incentives, and/or training to end-user customers, who may be in the non- residential (commercial), single-family or multifamily residential, agricultural, or industrial market sectors.

Other Engagement Avenues www.SCEIdeas.com



Focus Areas



About Demand Response

About Foerow Storage

Questions?



Edwin Hornquist
Southern California Edison
Emerging Technologies Program Manager
edwin.hornquist@sce.com
626-302-0299

Working with SDG&E



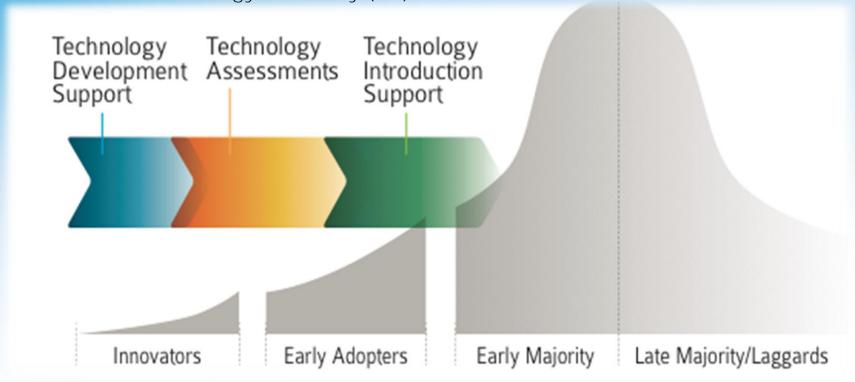
Matt Smith - Emerging Technologies



Introduction to the Emerging Technologies Program



<u>Purpose</u>: ETP Program supports increased energy efficiency market demand and technology supply by contributing to the development, assessment, and introduction of new and under-utilized energy efficiency (EE) measures.



Annual budgets for the Emerging Technology Program at SDG&E

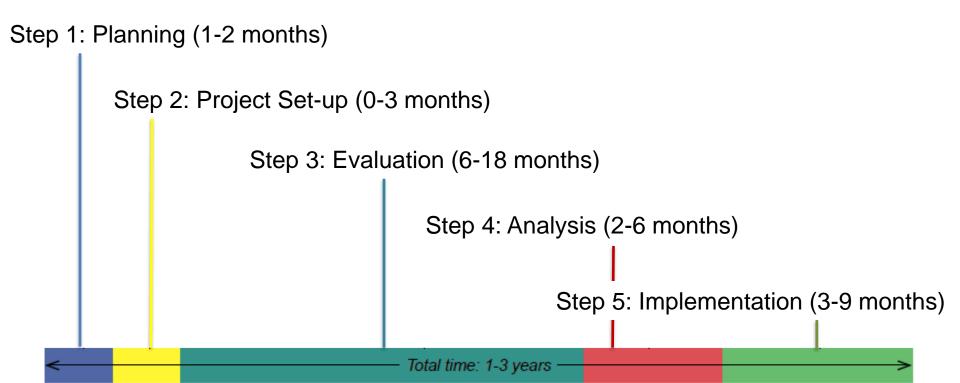
- \$1.3M for Energy Efficiency Projects
- \$700K for Demand Response Projects

Typical Stages of an Emerging Technologies Project



How long will it take to get my technology through the process?

From submission to incentive implementation is usually about 1-3 years. That might seem like a long time, but there's a lot involved and most steps cannot be carried out until the previous steps are complete. Here's the rough break-down:



While this timeline portrays the evaluation process as linear, it is often be highly iterative. Utilities may work with vendors through successive generations of technologies, backtrack to address errors in testing, and involve regulators into the process. These issues may speed up or slow down the evaluation process.



What We Look for in a Supplier

- Company Knowledge
- Strong record and commitment to safety
- Demonstrated high quality work and performance; appropriate licensing and insurance; and high reliability & responsiveness
- Competitive pricing
- Provides additional value through special expertise, innovative approach, etc.
- Commitment to diversity (directly and/or indirectly)
- Commitment to environmental sustainability
- A strong understanding and compliance with applicable regulations



IT Business Drivers

- Increasing business expectations for Customer engagement
- Security & Privacy considerations are expanding
- Utility Industry is undergoing significant transformation
- Smart Meter/Smart Grid deployments require more scalable approaches to:
 - System Integration, Testing & Systems Management
 - Cross functional business operations
- Greater flexibility is necessary from an IT workforce perspective
 - Specialized skill sets: System Integration, Mobility, etc.
 - Blended skill sets: IT & Power Systems Engineering
- Broader sets of stakeholders bring greater diversity in
 - Expertise, Experience, Capabilities & Decision Making

Contracting Opportunity with SDG&E



- Visit the company's website
 - Know who we are and what we do
- Register in company's database
 - https://vendorrelations.sempra.com/VendorRelations/start.do
- Register at PEPMA to be notified of new solicitations by SDG&E
 - https://www.pepma-ca.com/





Engaging with SoCalGas to Offer Utility Programs

- » Transition Plan outlined in SoCalGas' filed Business Plan
- » Solicitation Structure under consideration
- » Key Attributes for Winning Proposals some scoring criteria
- » Critical Requirements for Vendors examples



Transition Plan

- » SoCalGas Transition Plan to outsource 60% of program budgets by 2020 - included in Business Plan filing.
- » 3 Phases:
 - 1. Reconfigure existing 3rd Party Programs (2017)*
 - 2. Address and outsource state-wide programs (2018-19)*
 - 3. Address and outsource remaining core EE programs (2019-20)*
- SoCalGas will not propose, design or implement
 outsourced programs responsibility lies with the 3rd party

 ^{*} Target dates subject to change due to regulatory direction.



Solicitation Structure

- » Considering a 3-step RFP process
 - Request for Abstracts (RFA) review, create short list
 - Request for Proposals (RFP) from short list, score and select winners
 - 3. Initiate/complete contracting and onboarding processes
- » SoCalGas' RFPs will not take individual ideas from RFA and bid them out. If an abstract is promising, plan to request that vendor to submit a detailed proposal.



General Proposal Scoring Criteria

- » In development, but utilities will seek to implement strategies outlined in business plans, so targeting program ideas around packages of measures vis a vis single product/widget/service
- » Likely criteria:
 - Innovation, e.g. market extension, product extension, different product/market mix, new product**
 - Feasibility
 - Cost-effectiveness
 - DBE requirements/diversity
 - Past experience

^{**} May require Emerging Technologies involvement



Critical Requirements Examples

- » Data Security capabilities, 3rd party validation
- » Licensing, where applicable
- » Insurance
- » Branding with utility

