



Technology Resources Innovation Outreach (TRIO) Annual Symposium

Tuesday, October 6, 2015 –
David Brower Center - 2150 Allston Way, Berkeley

Time	Session	Content
8:30 AM	Breakfast and Networking	
9:00 AM	Opening Remarks	<ul style="list-style-type: none"> Welcome and recognition of organizing entities Introduction to TRIO Program Safety <p>Speaker: <i>Mangesh Basarkar, Manager, Emerging Technologies Program, PG&E</i></p>
9:10 AM	Big Picture: Primer on Energy Efficiency (EE) Policy in California	<p>Learn more about how policy and regulations shape the energy efficiency and demand side management ecosystem in California:</p> <ul style="list-style-type: none"> History of Energy Efficiency in California Background on IOUs and EE focus Regulatory Framework What is Next? <p>Speakers: <i>Shannon Valenti Cheng, Expert Analyst, Energy Efficiency Strategy, PG&E</i> <i>Paula Gruending, Regulatory Analyst, CPUC</i></p>
10:00 AM	Encouraging Diverse Business Enterprises as IOU partners	<p>Speaker: <i>David Pell, Supplier Diversity Consultant, PG&E</i></p>
10:10 AM	Networking Break	
10:25 AM	Understanding Energy Efficiency Programs as a vehicle for new technologies	<p>What goes into a successful Energy Efficiency Program? Learn about:</p> <ul style="list-style-type: none"> The demand side management program ecosystem Market Barriers to overcome Implementation Channels The role of Emerging Technologies in enabling innovation in the program ecosystem <p>Speakers: <i>Karen Zelmar, Director, Customer Energy Solutions, PG&E</i> <i>Sam Piell, Program Manager, Demand Response, PG&E</i> <i>Robyn Zander, Manager, Emerging Products, SCE</i></p>

11:35 AM	Creating a Lasting Impact	<p>Products evolve through their lifecycle from an emerging technology to maturity. How do you design products that have a measureable and persistent energy saving impact? Learn about:</p> <ul style="list-style-type: none"> • Criteria for technologies to transition to Codes and Standards in California • Innovation needs for zero net energy (ZNE) codes and standards • Understand how the evaluation process works • How is the success of products and programs measured <p>Speakers: <i>Patrick Eilert</i> ,Manager, Customer Energy Solutions, PG&E <i>Paula Gruending</i> ,Regulatory Analyst, CPUC</p>
12:15 PM	Networking Lunch	
1:00 PM	Vendor Panel: Lessons Learned	<p>This moderated panel discussion will shed light on successful partnerships between IOUs and innovative technology vendors that are leveraging utility resources to bring their products to market:</p> <p>Panel Members: <i>Brian Kimball</i>, Director of Customer Solutions, First Fuel <i>Matthew Worth</i>, Vice President, Services, Noesis <i>Olivier Jerphagnon</i>, CEO, Pow Wow Energy <i>Owen Rogers</i>, Product Development Lead, EnerNOC <i>Todd Bernstein</i>, Regional Vice President, Sales, Opower</p>
2:15 PM	Breaking into Energy Efficiency	<p>How can utilities help you better understand your future customers? Utility funded market research can help you make smart decision about:</p> <ul style="list-style-type: none"> • Which customers should you target – and how can you reach them • Making outreach more effective • Leveraging utility touch points <p>Speakers: <i>Lori Leiva Jungbluth</i>, Manager, Customer Strategy and Analysis, PG&E <i>Stephanie Greenberg</i>, Strategic Planner, Customer Strategy and Analysis, PG&E</p>
3:00 PM	Networking Reception	