

ET Summit 2023

Presented by



Coordinating DERs and Flexible Loads

Leveraging CA's Transformation of Retail Electricity Pricing

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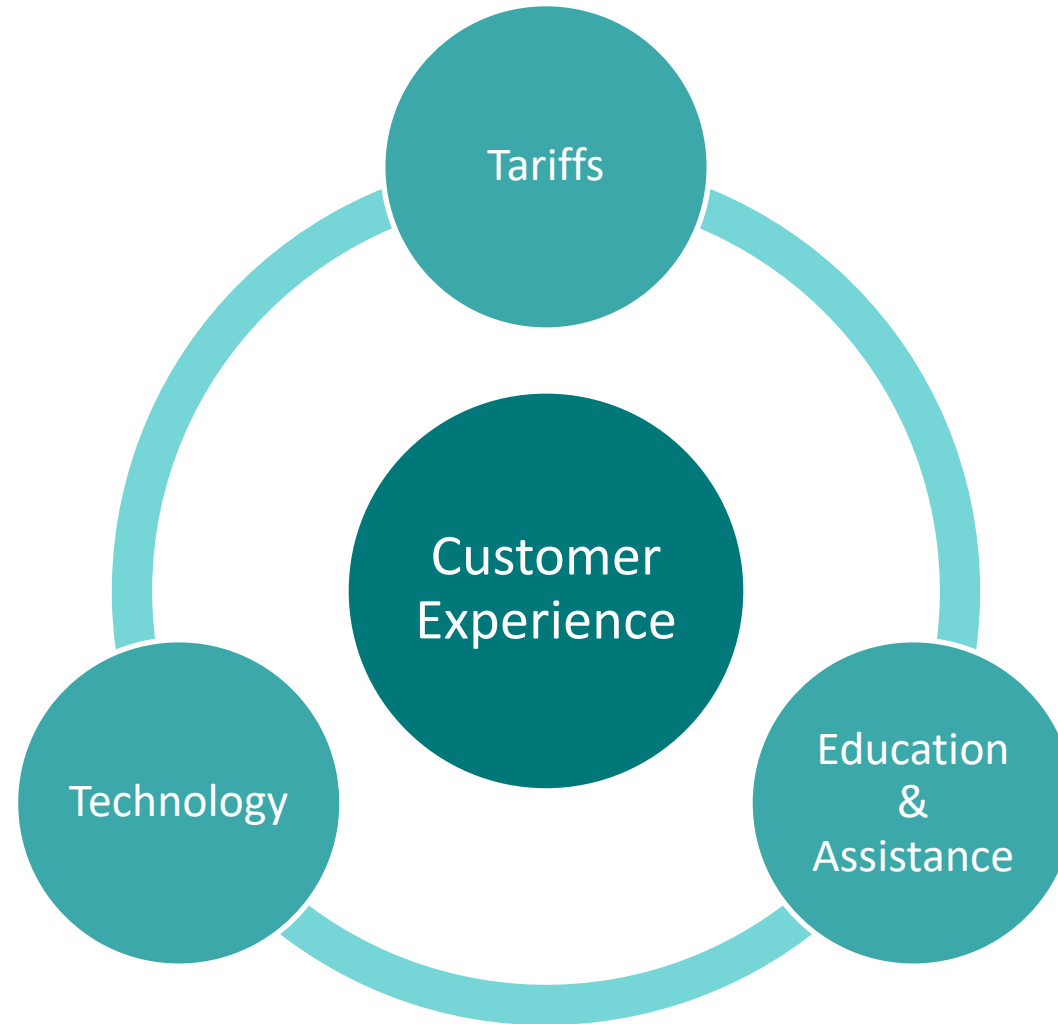
The Opportunity

- CA reforming retail electricity tariffs using **dynamic pricing** to:
 - Shape demand
 - Encourage electrification
 - Promote use of renewable energy and distributed energy resources
- CEC Load Management Standard
- CPUC Demand Flexibility proceeding (Rulemaking R.22-07-005)
- SB 846 load-shift goal – 7GW by 2030*
- Grid-Interactive Efficient Buildings can reduce system costs by \$18B/yr and peak load by >100GW nationally by 2030**

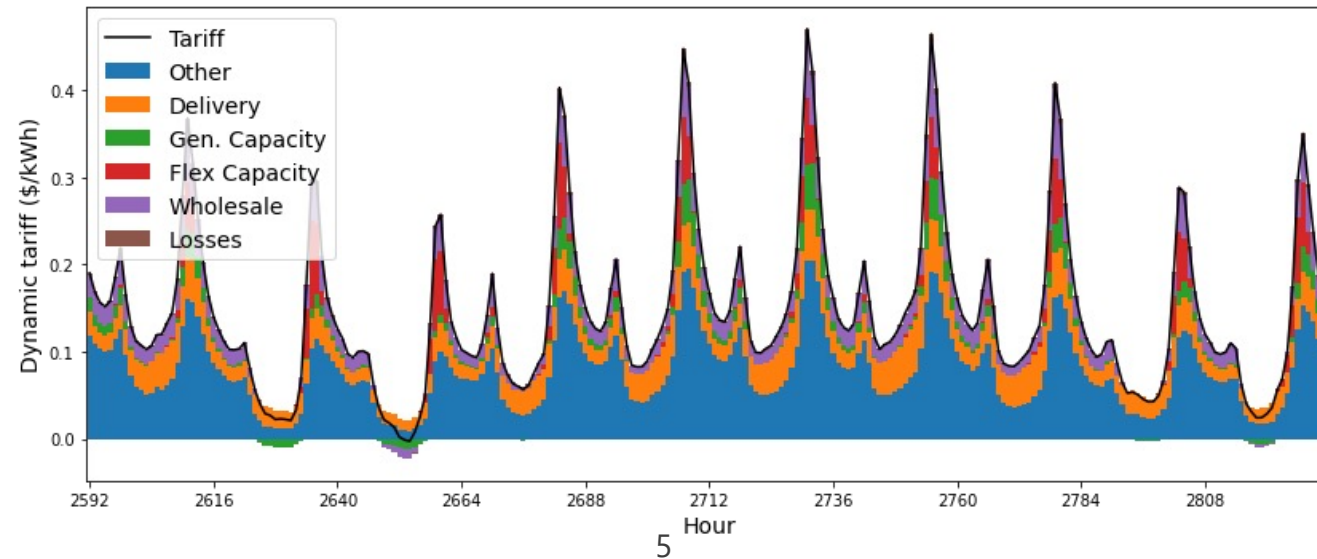
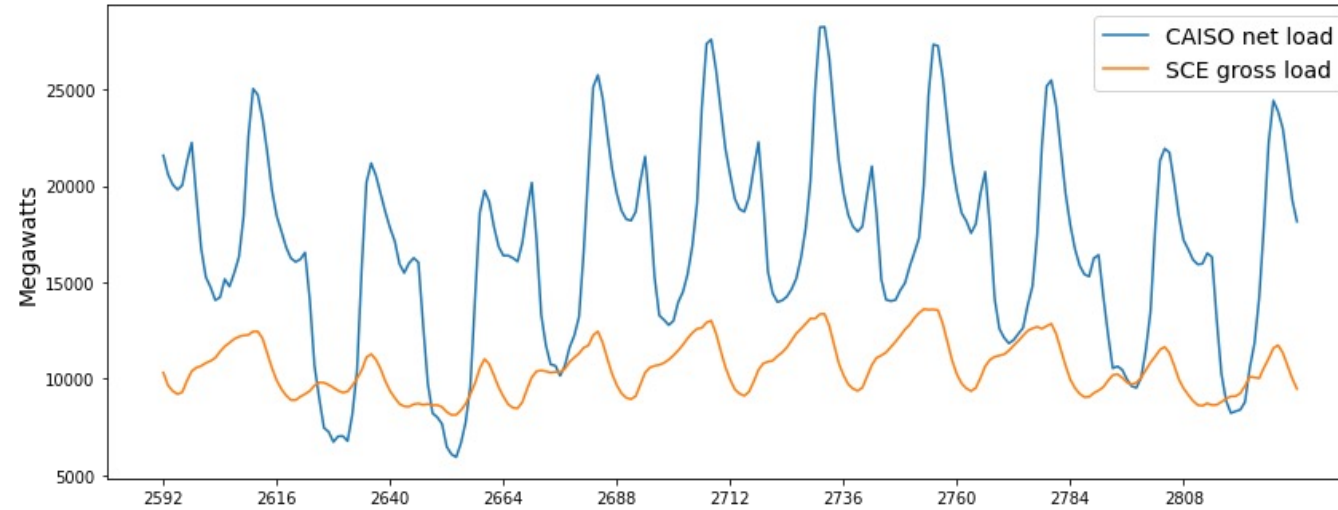
*<https://www.energy.ca.gov/publications/2023/senate-bill-846-load-shift-goal-report>

**<https://gebroadmap.lbl.gov>

Elements for Successful Dynamic Pricing

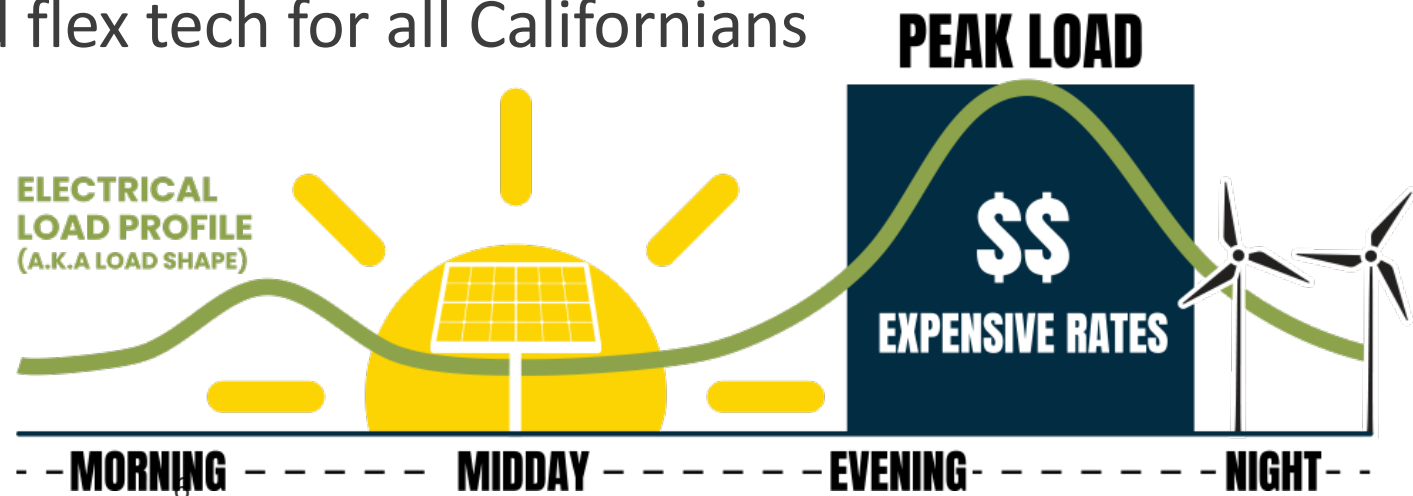


Tariffs: Dynamic Prices Reflect System Conditions



Technology: A future with real-time price information to adjust electricity use automatically

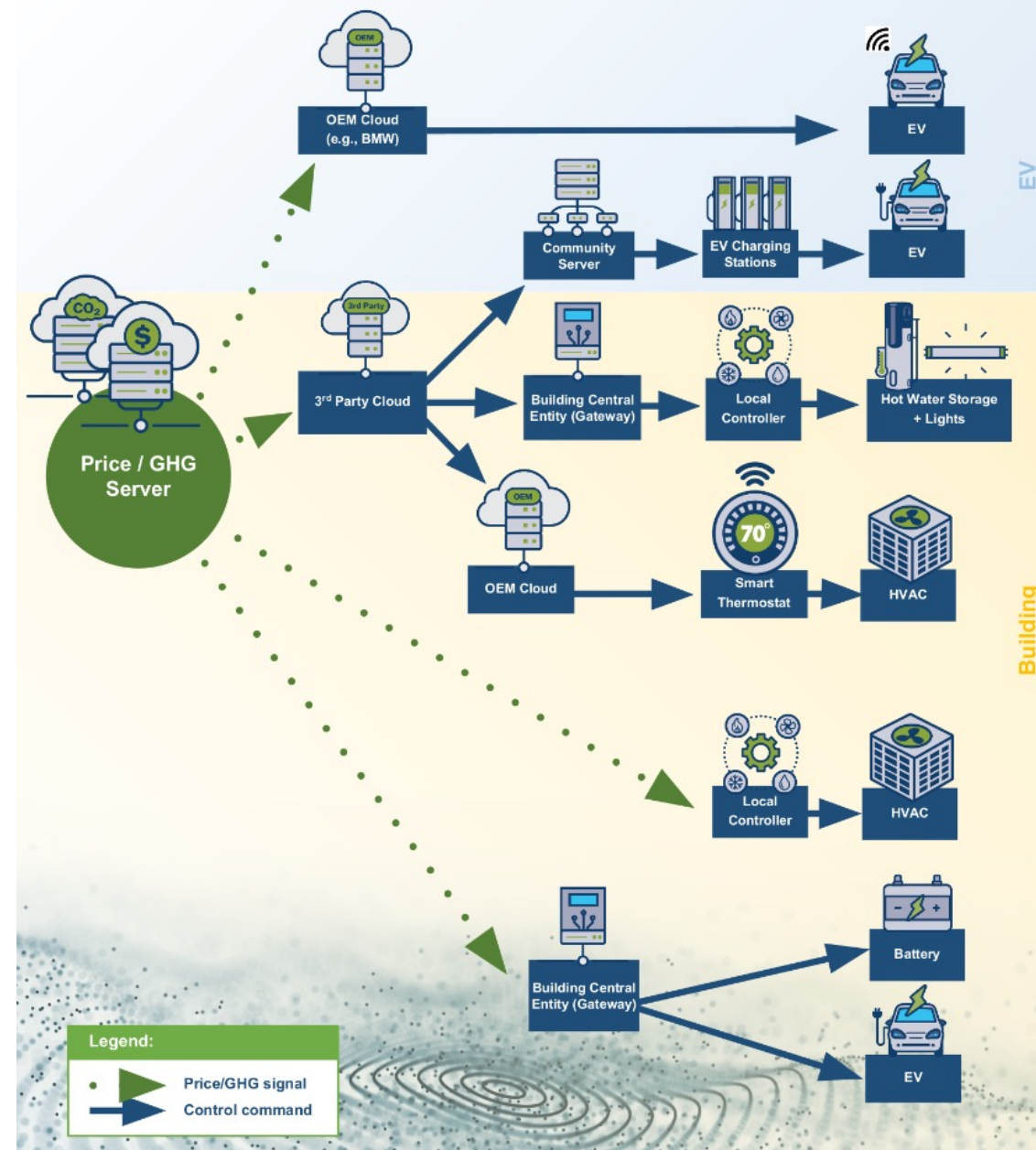
- CalFlexHub working to:
 - Identify, develop, and demonstrate pre-commercial, load-flexible technologies
 - Explore how to ensure the signals used to communicate dynamic price and GHG information are successful in motivating load flexibility
 - Promote equity among load flex tech for all Californians



Technology: CalFlexHub Communication Architectures

Price / GHG signal gets to Flexible Loads primarily through 4 pathways:

- Through the OEM cloud;
- Through a 3rd party cloud (most complex, has many variations);
- Directly to the load through a local controller;
- Through a building gateway



Education and Assistance

- Customers will need help to:
 - Understand and opt into dynamic tariffs
 - Purchase and install automation and demand flexibility technologies
 - Enable and maintain automation technologies
- CA needs a robust market to support customers
 - Information and tools from load-serving entities
 - Price-responsive end-use equipment and automation technology
 - Demand-flex technologies (e.g., thermal energy storage, V2X)
 - Service providers to enable and support automation
- Market transformation programs needed to develop market

1. Demand Flexibility has big potential to address power system problems
2. Dynamic pricing is key to enable “year-round” flexibility
3. Good tariff design is important, but to be successful:
4. We need to develop a market for the price-responsive technologies and services that lead to positive customer experience

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