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Household Electric Infrastructure Upsize Alternatives for Electrification

Market Study

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Research Scope

This project is a **market assessment of commercially available intelligent power management technologies (IPMTs)**

- **Market scan** of the IPMT landscape and **vendor interviews**
- **Stakeholder engagement:** investor-owned utility (IOU) program managers and program implementers, direct install contractors, and staff at community-based organizations (CBOs).
- **Intended audience:** Customers, direct install contractors, California IOU energy efficiency and beneficial electrification program managers, and the California Emerging Technologies Coordinating Council.



Whole Buildings

Background

The Problem

- Estimated costs to increase electrical capacity in residential homes varies, but a recent analysis by NV5 Inc. and Redwood Energy estimate that cost may range “**between approximately \$2,000 to well over \$30,000**” and may require a “**lead time up to 6 months**” if utility work is required.

Hypothesis

- Emerging intelligent power management technologies (“IPMTs”) may avoid the need for costly and time-consuming infrastructure upgrades by optimizing electrified load.



Smart Electrical Panels



Circuit Control Units

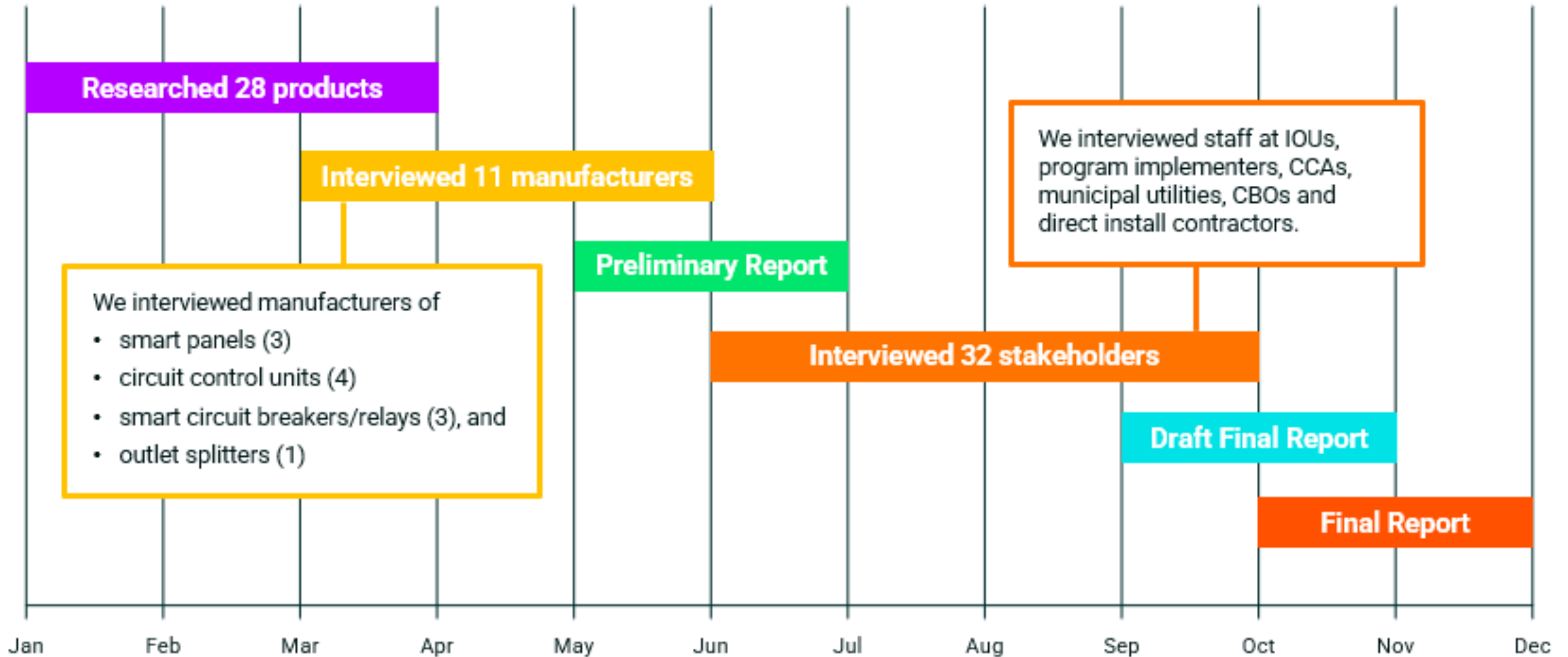


Smart Breakers and Relays



Outlet Splitters

What we did



Smart Electric Panels

Key Features

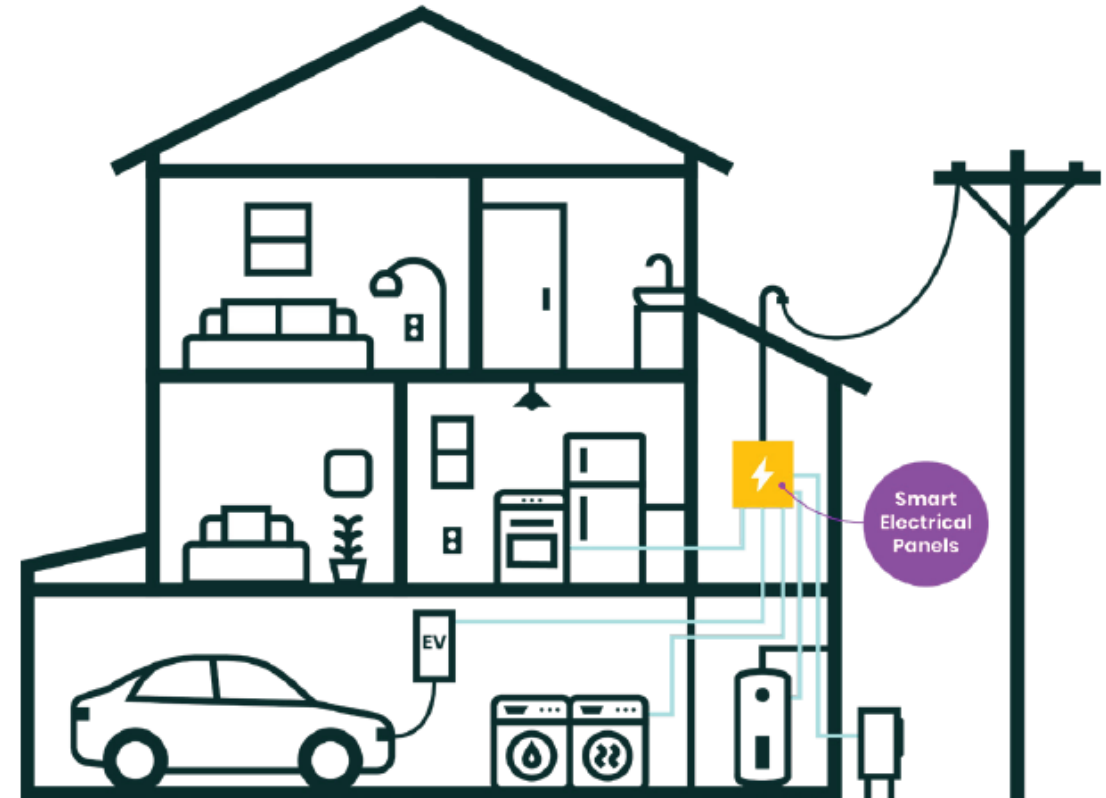
- Holistically manage all circuits
- Opportunity to integrate with energy storage

Advantages and Drawbacks

- All-in-one design
- Remote access & user experience
- Cost

Knowledge and Market Gaps

- Not widely deployed
- Limited ability to integrate with devices with variable control capability



Circuit Control Units

Key Features

- Only interface with wires
- Minimally invasive installation & easy set up

Advantages and Drawbacks

- Usability, easy installation
- Lower cost than panels
- Can't control whole home
- Higher cost than outlet splitters

Knowledge and Market Gaps

- Best use case – switching between two units that don't run concurrently
- Gap in flexible prioritization and load control



Smart Circuit Breakers and Relays

Key Features

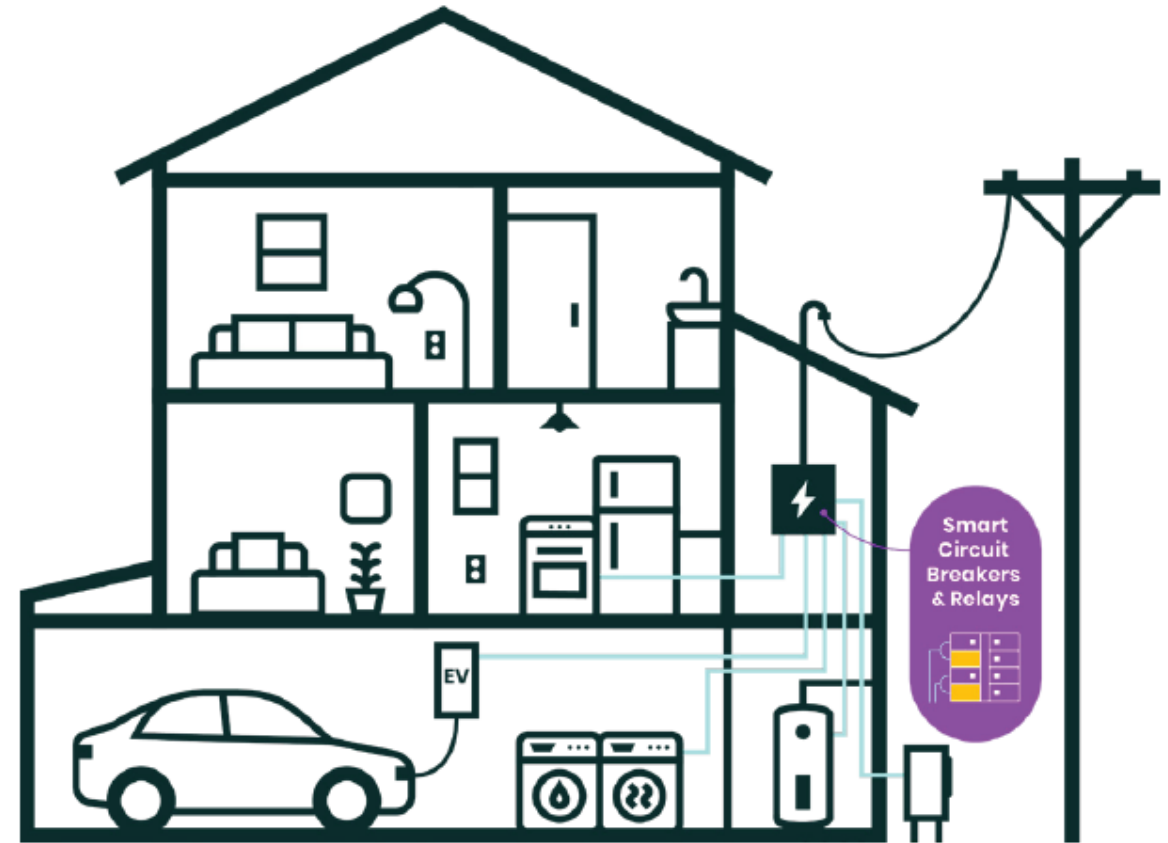
- Convert conventional panels to “smart panels” per circuit
- Configurable with simple set up processes

Advantages and Drawbacks

- User friendly, easy installation
- Modular set up allows owner to increase control overtime as needed
- Many devices need for whole home electrification

Knowledge and Market Gaps

- May be programmed in a way that does not meet code
- May require purchase of external hub
- May require integration with third-part systems



Outlet Splitter

Key Features

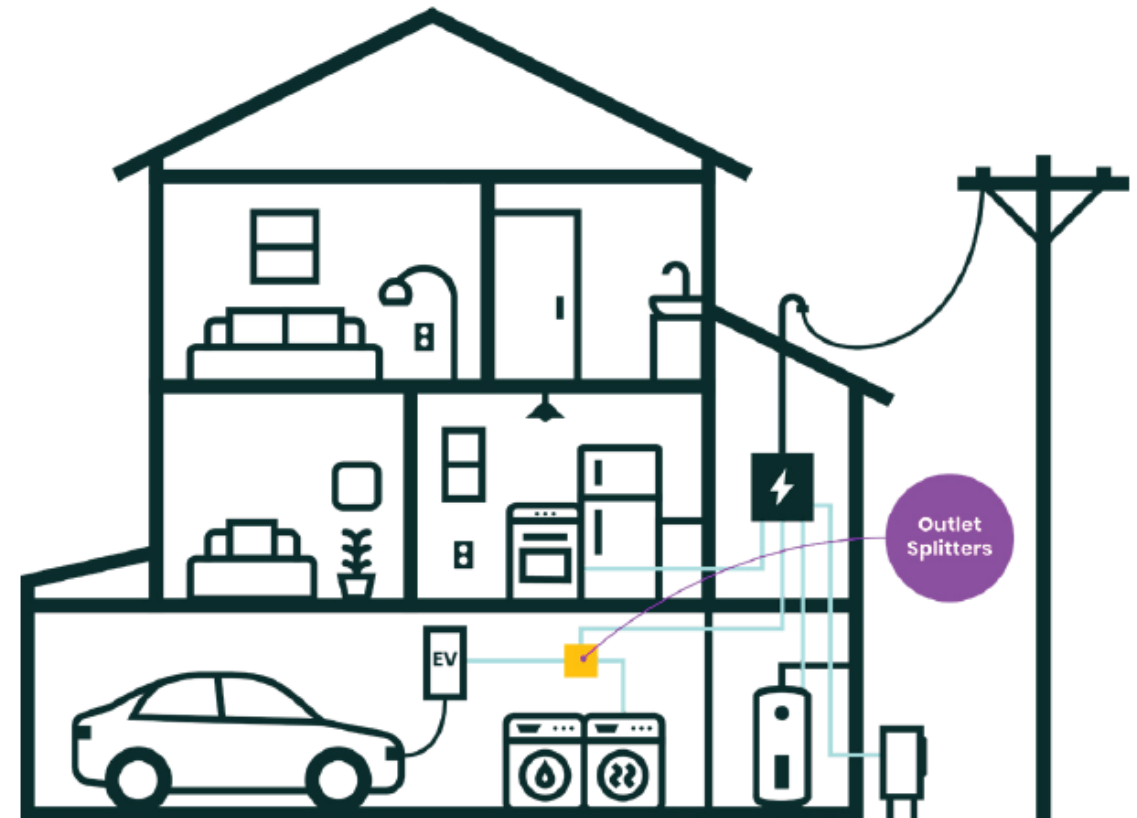
- For co-located plug loads
- Non-permanent

Advantages and Drawbacks

- Usability for plug loads
- Low cost
- Required load proximity

Knowledge and Market Gaps

- Lack of control to throttle loads w/in circuit capacity



Stakeholder Engagement Findings

- Familiarity
- Benefits
- Barriers
- Technology potential
- Program needs

120V Appliance Options



Recommendations



Create educational materials



Conduct lab and/or field demonstrations



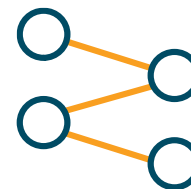
Develop training materials



Consider providing customer incentives for low-cost IPMTs



Engage with code officials and local inspectors



Conduct modeling to compare the full costs of IPMTs

This project was funded by



For more information contact Rebecca Rothman at rrothman@veic.org

The project report can be found [here](#)