

# ET Summit 2024

Presented by



# Successful Technology Transfer through CalNEXT



Savannah McLaughlin

Regulatory Analyst, Energy Efficiency Emerging Trends

CPUC Energy Division



## Agenda

- 1 Welcome – Savannah McLaughlin

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- 2 Adapting to Market Needs – Greg Barker

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- 3 From ET to Measure Package – Kyle Booth

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- 4 Addressing Barriers to Adoption – Rebecca Rothman

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- 5 Q&A

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## Presenters



### **Savannah McLaughlin**

Research Analyst, EE Emerging Trends  
CPUC



### **Greg Barker**

Technical Director, Energy Solutions  
CalNEXT Portfolio Management



### **Kyle Booth**

Associate Director, Energy Solutions  
CalNEXT Measure Package Development



### **Rebecca Rothman**

Manager, VEIC  
CalNEXT Scanning & Screening Lead