

Program will start at 10:00 am ETCC QUARTERLY MEETING: CRUNCHING NUMBERS, SHRINKING MEGAWATTS: MAKING DATA CENTERS MORE ENERGY EFFICIENT

December 7, 2016 UC Davis, Activities and Recreation Center HOSTED BY: Sacramento Municipal Utilities District

Wifi: ucd-guest WIFI code: Browser pops up to have you create a guest account.

Welcome, Safety and ETCC Updates

Jim Parks

Program Manager | Sacramento Municipal Utility District





WELCOME!

Before we get started.... housekeeping and safety



FOR OUR ONLINE MEETING PARTICIPANTS

- Quick logistics
 - Phone lines are muted
 - Please use question field to ask questions during Q&A or if any technical issues



HOUSEKEEPING FOR ALL PARTICIPANTS

- Please turn off or silence your phone, and step outside for any non-program conversations
- Audio recording today's session
 Will be posted on <u>www.etcc-ca.com</u>
- Slides will be posted to
 <u>www.etcc-ca.com</u>
- Don't forget to fill out evaluations!



SAFETY MESSAGE

- In the event of an emergency:
 - Earthquake
 - Fire
 - Other evacuation
- Meeting point
- 911
- CPR



TODAY'S AGENDA

10:00 AM	Welcome, Safety & ETCC Updates	
10:20 AM	The Big Picture Behind Crunching Big Data	
11:30 PM	LUNCH (provided)	
12:35 PM	Concurrent Sessions: Enterprise Data Center Solutions Server Closet and Server Room Solutions	
1:55 PM	BREAK	
2:15 PM	What's Next? The Future of Data Centers	
3:30 PM	WRAP UP	



EMERGING TECHNOLOGIES COORDINATING COUNCIL (ETCC)

The ETCC supports ETP efforts in the advancement of energy efficiency and demand response initiatives through its leadership, impact and influence in the emerging technology domain. It pursues this objective by strategically engaging with a wide range of external ET stakeholders and effectively and efficiently managing coordination among ETCC members.

Members include:



















EMERGING TECHNOLOGIES PROGRAM MISSION

"...to increase energy efficiency market demand and technology supply through evaluation of *emerging* and *underutilized* advanced technologies to increase customer savings..."





ET PROGRAM DESIGN

Technology Development Support

Technology Assessment

- Provide resources to transform early-stage technologies / concepts into saleable products
- Develop forwardlooking product specifications
- Provide outreach to early-stage entrepreneurs, investors, and analysts (TRIO)

- •Evaluate performance claims
- •Generate energy savings and cost data required for regulatory approval of a new EE measures

Technology Introduction Support

- •Conduct scaled field placements to foster market traction
- •Build demonstration showcases to create visibility / market awareness
- Conduct third-party solicitations using competitive bidding (TRIP solicitation)



UPCOMING ETCC EVENTS

Date	Event	Location & Host
February 8, 2017	Q1 Meeting: Commercial	Energy Education Center, Southern California Edison
April 19-21, 2017	Emerging Technologies Summit	Ontario Convention Center, Ontario, California
September 20, 2017	Q3 Meeting: Industrial	Bay Area, PG&E

To sign up for the ETCC Insight newsletter, check the box on the sign-in / registration sheet or sign up online at: <u>www.etcc-ca.com/subscribe</u>

Check the ETCC website for updates: <u>http://www.etcc-ca.com/events</u>



THE BIG PICTURE BEHIND CRUNCHING BIG DATA

Ryan Hammond, Senior Energy Advisor, Commercial Services | Sacramento Municipal Utility District - *moderator*

Pierre Delforge, Director of High Tech Sector Energy Efficiency, Energy & Transportation Program | Natural Resources Defense Council

Arman Shehabi, Research Scientist, Energy Technologies Area | Lawrence Berkeley National Laboratory

Ryan Hammond Senior Energy Advisor, Commercial Services | Sacramento Municipal Utility District



SMUD Custom Incentive Program

R. Ryan Hammond, P.E.

Crunching Numbers, Shrinking Megawatts: Energy Efficiency of Data Centers December 7th, 2016



Powering forward. Together.

Overview of Incentable Measures

- Individual System Components
- Complete systems
- Controls upgrades
- Unique technologies



Incentive Structure Overview

- Paid on energy (kWh) and demand (kW) savings
- Capped
 - kWh & kW savings
 - 30% of Project Cost
 - -\$150,000





Data Center Humidifier Retrofit

- Existing System = Infrared
- Proposed System = Ultrasonic
- Incentive = \$100,000
- Annual energy savings = 1,100,000 kWh from humidifiers and an additional 350,000 kWh from reduced load on the chiller
- Annual bill savings = \$140,000







Contact

Custom Incentive Program R. Ryan Hammond, P.E. Senior Energy Advisor 916-732-5647 Ryan.Hammond@smud.org



Pierre Delforge Director of High Tech Sector Energy Efficiency, Energy & Transportation Program | Natural Resources Defense Council



BIO



PIERRE DELFORGE

NATURAL RESOURCES DEFENSE COUNCIL (2010-Present) IT industry (1989-2010)

Areas of focus:

- Information and Communications Technologies (ICT): Data centers, computers, game consoles...
- Plug loads, idle/standby
- Thermal decarbonization (heat pump space and water heating)
- Marathons...



Data Center Energy by Type (2014)







Data Center Efficiency Framework





Arman Shehabi Research Scientist, Energy Technologies Area | Lawrence Berkeley National Laboratory



Arman Shehabi, Ph.D.

Research Scientist Energy Analysis & Environmental Impacts Division Lawrence Berkeley National Laboratory 1 Cyclotron Rd Building 90R2000 Berkeley, CA 94720 510-486-7818 ashehabi@lbl.gov





Data Center Energy Research

U.S. Data center energy usage

 Characterize growth and evolving ICT market

Target the inefficiencies:

• Lots of closet clunkers & other poorly operated data centers

Steer ICT towards greatest net energy benefits:



Indirect effects of ICT across other economic sectors

Understand demand beyond 2020:

 Established efficiency measures to eventually hit upper limit, while computational/storage demand only increasing





DISCUSSION AND Q&A

THE BIG PICTURE BEHIND CRUNCHING BIG DATA

Ryan Hammond, Senior Energy Advisor, Commercial Services | Sacramento Municipal Utility District - *moderator*

Pierre Delforge, Director of High Tech Sector Energy Efficiency, Energy & Transportation Program | Natural Resources Defense Council

Arman Shahabi, Research Scientist, Energy Technologies Area | Lawrence Berkeley National Laboratory

LUNCH

Program will resume at 12:35 pm

SERVER CLOSETS – THIS ROOM ENTERPRISE DATA CENTERS – NEXT DOOR

PLEASE FILL OUT EVALUATIONS!





SERVER CLOSET AND SERVER ROOM SOLUTIONS

Priscilla Johnson, Evaluation Measurement & Verification | Pacific Gas & Electric - moderator

Magnus Herrlin, Program Manager, High-Tech Group | Lawrence Berkeley National Laboratory

Bob Huang, Senior Associate | Cadmus

Priscilla Johnson Evaluation Measurement & Verification | Pacific Gas & Electric



Small Data Center Market Characterization CPUC ID: 2026

30

Priscilla Johnson, Ph.D., LEED O+M Commercial/Water/Energy EM&V

ETCC Quarterly Meeting December 7, 2016















Contracted Support

CLEAResult

Mark Bramfitt

QDI Strategies, Inc.





- US Data Centers projected to consume ~73 billion kWh in 2020 (LBNL, 2016)
- 99.2% of all servers reside in embedded data centers (NRDC, 2014)
- Enterprise Data Centers already utilize the most efficient equipment, practices and infrastructure
- Largest EE opportunity remains in Embedded Data Center space





- Older equipment, long life and The "Hodgepodge Effect" NO money, NO time to perform comprehensive upgrade Uptime and security are always key
- Energy efficiency is NOT a primary motivator





- Website Clearinghouse
- Prescriptive/Deemed Measures
- ESCO (Shared Savings / Audits)



- Embedded Data Centers are not going away
- Hybrid IT solutions (Cloud + EDC) have the highest potential
- Applications with high privacy or seasonal needs are things firms would keep on premises
- "Forklifting" or moving IT resources to the cloud does not yield savings for a company
- Redesigning and then moving to the cloud does yield large savings, but it requires a higher order skill set
- Once companies migrate to the cloud, they migrate and STAY there



Integrate Findings into PG&E 2017 Business and Implementation Plans

Issue RFPs for 2017

Sustain engagement with supply chain to consider potential utility incentive products and programs aligned with study participant objectives and concerns


SUPPLEMENTAL SLIDES



Risks:

Outcome: Website Clearinghouse

Purchase Process





Training/Programs

- DCEP-facilitated audits
- Enhanced audits (e.g. thermal imaging)
- PG&E DC Plus (Airflow Mgmt Program) for data centers (DCIM)

Efficient servers

- Storage optimization
- Server virtualization (reactivate for EDCs)

Equipment

IT

- VFDs on CRACs/CRAHs
- Controls upgrades
- Efficient UPS
- Automated cooling



- Significant work to develop values & get approvals
 - Match utility specs to national standard
 - Incremental cost
- NTG (Free ridership) EE is not industry standard practice for EDCs
- Technology shifts are rapid
 - Need to support platforms that don't change
 - Updating deemed values
 - Achieving Persistence of savings



What is it?

- ESCO model for data centers
- "Data centers as a service"
- Need to standardize the model
- Utility-approved audit methodology
- Support savings calculations
- Leverage existing frameworks



Risks

- Requires further discussion with ESCOs and utilities
- Need to understand savings potential
- What about M&V? Persistence?
- Multi-tenant buildings won't work
- Split incentive barrier



- Midstream market best intervention point or "Reseller channel"
- **Understand day-to-day operations of EDCs**
- **New tech > Market identification**





Embedded Data Center Market Map



Thank You

Priscilla Johnson, Ph.D., LEED O+M EM&V Commercial, Water/Energy, Data Centers 415-973-2401 pxjj@pge.com





Magnus Herrlin Program Manager, High-Tech Group | Lawrence Berkeley National Laboratory





"Server Closets and Server Room Solutions" Panel

Magnus Herrlin, Ph.D. Lawrence Berkeley National Laboratory (LBNL) 510-486-6515 mkherrlin@lbl.gov

December 7, 2016

The Challenge

- "Small data centers" are <5000 SF
- Houses 70%+ of all servers in data centers
- Majority of energy saving potential...
- ... but a number of barriers:
 - » Difficult to find (embedded)
 - » Difficult to engage
 - > Limited expertise
 - > Limited resources
 - > Limited savings for each individual data center.



Current Work at LBNL

- Focus on saving energy in small data centers
- Focus on air management
- Survey of portable air management monitoring tools (2016)
- Demonstration project for the portable tools (2017)
- Developing "packages" of air management measures (2016)
- Demonstration project for the packages (2017)
- Utility rebate program based on deemed savings.









UNIVERSITY OF CALIFORNIA

Bob Huang Senior Associate | Cadmus



Robert Huang

- Leading EPA ENERGY STAR effort to promote EDC efficiency
- Characterized the EDC market for number of utility clients











Embedded Data Center Free Cooling

- EDC with 6.6 kW IT load
- Fitted with air side economizer
- Saves 2 kW of compressor load when free cooling
- Supply and return fans use 0.8 kW

CADMUS







Hot Aisle Return to Underfloor Plenum









DISCUSSION AND Q&A

SERVER CLOSET AND SERVER ROOM SOLUTIONS

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ENTERPRISE DATA CENTER SOLUTIONS

Mary Medeiros McEnroe, Public Benefit Program Manager | Silicon Valley Power - moderator

Nissim Hamu, Design Manager | Intel Corporation

Fred Rebarber, Manager, Technical Relations, North America | Vertiv

Mary Medeiros McEnroe Public Benefit Program Manager | Silicon Valley Power







Mary Medeiros McEnroe Public Benefits Program Manager Silicon Valley Power <u>mmedeiros@svpower.com</u>

- Manages utility energy efficiency, renewable energy, R&D and low income programs
- 22 years in the utility industry
- Working with data centers for 18 years



Data Centers in Santa Clara

- 19 square mile service territory
- 30+ large data centers
- 39% of electric load is data centers...and growing!
 Excludes server rooms/closets
- Programs targeted at energy efficiency in data centers
- R&D effort on liquid cooling in data centers
 - Partnering with University of Washington



Nissim Hamu Design Manager | Intel Corporation



ETCC QUARTERLY MEETING

Location – Davis, CA

Wednesday, December 7th | 9:00 AM – 3:30 PM

Chiller-less Cooling

Nissim Hamu, Intel Electronics

Nissim Hamu





- B. Tech degree in Electrical Engineering, SCE College of Engineering, Israel
- Married + 3, Live in Chandler AZ
- 8 years Experience in Sustaining Electrical Systems in Intel Fabs
- 10 Years Experience in Design and Project Management in Intel
- Last 3 years D2P3 Data Center Design Manager in Intel Santa Clara, CA
- Email: nissim.hamu@intel.com
- Cell: 1-480-3818077



About 75% of North-America can use free cooling if the maximum inlet temperature is raised to 35°C (95 °F). In Europe, the situation is even better: With outside air temperatures <95F/35C & Dew point <71F/21C More of the world becomes available for airside economizers





Intel Data Center Designs

2016 CS **Excellence** Awards



World class designs feasible with very different cooling methods



Free Air- Air Side Economizer





Evaporative Cooling Wet Side Economizer

Chillers-less cooling





30MW DC: Traditional space ~330k ksf

- Intel new design required 33K
- **Large Electrical savings**



Segregate cooling tower water from data center cooling coils



Plate heat



Designs and techniques to increase data center efficiency

Vision: Maintain Intel's position as being in the top three for most energy efficient DC in the industry

Air Segregation

- No Raised Metal Floor
- Air segregation
- Chimney cabinets

Air Management

- Flooded supply air design
- Variable Frequency Drives
- Airflow rate change from 160-200CFM /kW to 80-108CFM /kW

Cooling management

- Evaporative cooling Wet side economization
- Free cooling Outside air Dry side economization
- Raise Return Air Temperature
- Raise Supply Air Temperature (80 to 95F)
- Raise Return Chilled Water Temperature

Power Loss and Electrical Efficiency

- 12KV 415/240 VAC systems (SS, TR's, Busways, racks...)
- High efficiency Transformers
- Utility as second source

Room Design Efficiency

- 1100 watts /sf/ft. Power and cooling density
- Multi Tier room design
- Densification







How will we measure: Use The Green Grid PUE Power Usage Effectiveness





Thank You!

Intel[®] Data Center Manager

ABATIGO ABT – closed loop adiabatic liquid cooler System for Hydraulics Cooling

The **Abatigo ABT** is a dry-cooling modular system with high performance copper/aluminum finned pack heat exchangers and ventilated with axial fans. It cools the water by using the cooling capacity of ambient air. The system works as a "CLOSED CIRCUIT".

Parameter	Open Circuit (CT's)	Adiabatic
Pipe Loop Complexity	Double Loop	Single Loop
PCW Fluid	Water	25 % Glycol
Major Equipment Height w/Supports	35 ft.	26 ft.
Pump Quantity	3 PCW 3 CW	3 PCW 1 Glycol Mix
HX quantity	3 HX's	None Required
Sand Filter	CW	None Required
Energy Consumed (kWh/yr)	5,669,542	3,532,608
Energy Consumed cost/yr)	\$566,954	\$353,260
Water Consumed (gal/yr)	79,365,600	3,740,311
Water Discharged to sewer (gal/yr)	8,724,960	Near 0
Water In/Out (cost/yr)	\$341,272	\$16,083
Equipment cost		<25%
Energy and water costs	\$908,226	\$369,343
Energy consumed (kWh/yr per W)	0.27	0.2
Water consumed (gal/yr per W)	4.24	0.22
PUE	1.043	1.032
Normalized Footprint (sf/Kw)	0.3-0.4	0.9-1.6





20 MW Cooling Systems

Close Coupled Cooling

Modular Build

10ft X 24ft Increments from center cold aisle to of center cold aisle

Server Racking

Sub 20in wide in 30u incremer 30u, 60u and 90u elevation

Fit-Up Module

Insert provides on site and offsite compute device fit

Close Coupled Cooling Coil provides 330kW cooling per twelve 60u racks

Above Hot Aisle Cooling Coll Hot aisle endcap





Closed Coupled Cooling



Fred Rebarber Manager, Technical Relations, North America | Vertiv



ENTERPRISE PANEL

Fred Rebarber

Technical Relations Manager, North America

Vertiv, Thermal Management,

December 7, 2016

ETCC Meeting, Davis, CA


..."Big Data" Interactions Push Content Closer To the Edge and Closer To Users...



Source: Gartner, Blue Canyon



Market Trends In Large Data Centers

- **High Efficiency Low PUE**
- SLA's still written around 66–75°F (19-24°C) Supply Temps / Conservative Humidity Ranges
- **Scalable Deployments**
- Larger building blocks
- **Minimal Water usage**
- Low Max kW/Peak Power
- Greater use of containment
- Maximize rack count / External deployments





Thermal Management System Keys to a Successful Data Center Design

	Resiliency SLA	OP EX Cost	CAP EX Cost	Why?	How !!!
Containment enabling Higher Operating Temperatures	~	~	~	Reliable control of supply air temperatures PUE 0% to 35% Unit capacities 0nit count Lower Max kW => more Power allocated to IT	
Economization		~	\checkmark	Sustainable control of operating costs Mechanical refrigeration PUE 15% te % Improved life (MTBF)	
Control	~	~	~	Networking for optimization & fault tolerance Adjust/Optimize the cooling to the IT load One control platform for the <u>whole critical space</u>	
Intelligent Monitoring (DCIM)	\checkmark	\checkmark	\checkmark	Means to <u>verify</u> optimal performance <u>Anticipating</u> / predicting critical issues <u>Planning</u> change and growth	Autor of the state
Scalable Design		~	\checkmark	Deploy latest technology as developed Image: Comparison of the ployment Time value of money, reduced excess capacity Speed of deployment	



Economization Technology Available

Pumped Refrigerant – Turns off compressors and pumps refrigerant around to reject the heat outdoors

Evaporative – Indirect and Direct – uses water evaporation to lower the temperature of the air for better heat transfer

Outside Air – replaces mechanical refrigeration

Chilled Water Economization – uses cool cooling tower water to cooling the chilled water loop to reject the heat

Climate impacts the available hours for economization modes



Department of Energy (DOE)

Requires manufacturers to test and register on DOE web site Liebert submitted SCOPs to be in compliance by January 1, 2016 www.regulations.doe.gov/certification-data/



Requirement currently applies only to DX units in Upflow & Downflow configurations



Pumped Refrigerant Economization – Liebert DSE

Larger building blocks 50 to 165 kW for sites up to 5 MW

Effective on Modular build outs Quick Deployment Global Deployments

Reliable and Low Maintenance Operation

No Water usage or treatment No Outside Air or damper maintenance Instant automatic economizer changeover Approved as a prescriptive alternative to

California CEC Title 24 for DC







Indirect Evaporative AHU - Liebert EFC



VERTIV.

Liebert EFC400 Wet + DX Trim Operation





DISCUSSION AND Q&A

ENTERPRISE DATA CENTER SOLUTIONS

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BREAK

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WHAT'S NEXT? THE FUTURE OF DATA CENTERS

Mark Modera, Director, Western Cooling Efficiency Center | UC Davis - moderator

Mukesh Khattar, Technical Executive, Data Centers | EPRI

Jeff Stein, Principal | Taylor Engineering

Jim Hanna, Director, Datacenter Sustainability | Microsoft

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SESSION WRAP-UP

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